

NOTICE OF PUBLIC HEARING

**TO ALL INTERESTED PERSONS INCLUDING THE PROPERTY OWNERS
IN WACO PUBLIC IMPROVEMENT DISTRICT NUMBER ONE**

NOTICE IS HEREBY GIVEN that a public hearing will be held on September 4, 2018 at 6:00 p.m. before the City Council of the City of Waco in the Bosque Theater of the Waco Convention Center, 100 Washington Avenue, Waco, McLennan County, Texas, concerning the following matters:

1. The amendment of certain proposed improvements and/or services as proposed by Public Improvement District One (PID 1) Advisory Board through its Updated Service Plan including Annual Budget, Assessment Plan, and Assessment Roll for Fiscal Year 2018-2019.

2. The following information is hereby provided concerning the matters to be considered at the hearing.

(A) The general nature of the proposed improvements and/or areas of service in PID 1 shall include the following:

Design and Service Delivery: \$ 411,001: \$385,000 in current assessed funds; \$26,001 in retained funds from 2018

- Clean & Safe: Contract with maintenance and security to ensure that PID1 public spaces are orderly; free of trash, debris, and graffiti; and well-maintained.
- Parking | Wayfinding: Adopt and implement a coordinated parking management strategy including supply, management, and wayfinding.
- Transportation: PID is a partner conceptually, financially, and promotionally in public transportation circulating within Downtown.
- Planning: PID input is integrated into the planning and design of public improvements.
- Enhancement | Beautification: Improvements are made to enhance the beauty, comfort, and utility of the space.

Marketing and Merchant Support: \$171,000: \$136,000 in current assessed funds; \$35,000 in Waco Wonderland Sponsorships and Revenues

- Marketing: Complete, clear and consistent messaging reaches key populations with information about Downtown Waco; and PID1 is a conceptual, financial, and implementing partner in a coordinated effort to advertise downtown.
- Merchant Support: Downtown Waco is home to a balanced mix of successful businesses who attribute a portion of their success to the support and advocacy of the PID.
- Programming: Programming attracts diverse audiences to a variety of locations around PID1 for activities and experiences.
- Single Point of Contact: Downtown stakeholders look to the City for information and solutions and receive them.

Organization Leadership and Planning: \$30,000

- Manage the PID1

This Notice is Being Held
at Waco City Hall on the
17th Day of August, 2018
at 4:25 AM/PM

The improvements and/or services would be a supplement to existing level of city improvements and/or services and constitute an added increment to improvements and/or services now offered to taxpayers generally. The City would continue to furnish or pay for standard improvements in the proposed district as they are currently being provided. The City manages the district.

(B) An updated estimate of the costs of the improvements and/or services for the 2018-2019 fiscal year is:

(1) Design and Service Delivery	\$ 411,001.00
(2) Marketing and Promotion/Merchant Support	\$ 171,000.00
(3) Organization Leadership & Planning	\$ 30,000.00

(4) Operating Reserve	\$ 551,000.00
(5) Future Capital Improvements, including lighting	\$ 283,832.00
Total	\$1,446,833.00

(C) The boundaries of the proposed improvement district are shown on the displayed map.

All interested persons will be given an opportunity to appear and be heard at such public hearing. Written and oral objections will be considered at the hearing. The hearing may be adjourned from time to time until the City Council makes finding by ordinance as to the advisability of the improvements and/or services, the nature of the improvements and/or services, the estimated cost, the boundaries of the public improvement district, the method of assessment, and the apportionment of costs between the district and the City as a whole.

Copies of the proposed Updated Service Plan, Budget, and Assessment Roll as filed with the City Secretary on August 18, 2018 are available for review in the office of the City Secretary during business work hours. A copy of the Updated Service Plan can also be found online at the City's website: www.waco-texas.com (under the City Departments/Economic Development page).

Esmeralda Hudson, City Secretary
City of Waco, Texas

Waco Public Improvement District Number One (PID1)

