

NOTICE OF PUBLIC HEARING

**TO ALL INTERESTED PERSONS INCLUDING THE
PROPERTY OWNERS IN THE
WACO TOURISM PUBLIC IMPROVEMENT DISTRICT**

NOTICE IS HEREBY GIVEN that a public hearing will be held on September 21, 2021, at 6:00 p.m. before the City Council of the City of Waco in the Bosque Theater of the Waco Convention Center located at 100 Washington Avenue, Waco, McLennan County, Texas, concerning the following matters:

APPROVAL OF THE UPDATED SERVICE AND ASSESSMENT PLAN AND ASSESSMENT RATE FOR THE WACO TOURISM PUBLIC IMPROVEMENT DISTRICT

The City Council of the City of Waco will be conducting a public hearing to consider and adopt an updated Service and Assessment Plan, including the Assessment Rate, for providing services in the Waco Tourism Public Improvement District during Fiscal Year 2021-22. The updated service plan will show the "projected costs" for services and be reviewed for the purpose of determining the annual budget for improvements.

The purpose of the WTPID is to provide enhanced services, undertake certain improvements, in particular, special supplemental services relating to the WTPID limited to advertising and promotion activities and business recruitment activities that are authorized by Chapter 372 of the Texas Local Government Code ("Act").

The annual assessment rate shall not exceed two percent (2%) of a taxable room-nights sold at qualifying hotels located within the WTPID and is currently remitted to the City by individual property in accordance with the same remittance schedule established for the submission of Hotel Occupancy Tax.

The annual cost of services provided by the WTPID during the Fiscal Year 2021-22 are estimated at \$1,260,000.00; however, in no event shall the assessment rate exceed two percent (2%) of hotel properties' taxable room-nights sold in the WTPID.

The apportionment of cost between the WTPID and the City as a whole shall be that the WTPID shall pay the cost of the supplemental services by assessment against the hotel properties with 75 or more rooms. The City is not obligated to provide any funds to finance the authorized improvements.

All interested persons will be given an opportunity to appear and be heard by registering to speak at the public hearing. Written and oral objections will also be considered at the hearing. Members of the public who wish to speak on this public hearing item, orally object, or who wish to submit written objections must submit their comments online at <http://www.waco-texas.com/council-speaker.asp>, by email at citysecretary@wacotx.gov, by calling 254-750-5750, or registering at the desk outside Bosque Theatre.

The proposed Service and Assessment Plan and Assessment Roll were filed with the City Secretary's office on September 9, 2021 and are available for review during business work hours. A copy of the Updated Service Plan can also be found online at the City's website: www.waco-texas.com under Public Notices.

Esmeralda Hudson, City Secretary
City of Waco, Texas

**This Notice is Being Posted
at Waco City Hall on the
10th Day of September, 2021
at 5:00 AM/PM**