MISSION STATEMENT

In partnership with the community, we will continuously improve through creative innovation and collaboration the health and well-being of the citizens and environment of our county.

CORE VALUES

**Excellence:** Dedicated to achieving our very best in all that we do

**Trustworthy:** Accountable to our customers and community

**Quality:** Implementation of available best practices and continuously improving effectiveness through innovation and collaboration

**Advocacy:** Championing opportunities to improve community wellness

**Equity:** Guide all programs, policies and practices using concepts of fairness, justice and cultural responsiveness

**Empowerment:** Provide the tools, support and information to facilitate positive health choices

FINANCIALS

Fiscal Year 2017

Grants and grant program income

<table>
<thead>
<tr>
<th>Grants and grant program income</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEMBER ASSESSMENTS</td>
<td>1%</td>
</tr>
<tr>
<td>CITY OF WACO GENERAL FUND</td>
<td>22%</td>
</tr>
<tr>
<td>FEES</td>
<td>7%</td>
</tr>
<tr>
<td>OSSF FROM MCLENNAN COUNTY</td>
<td>66%</td>
</tr>
</tbody>
</table>
Mission Statement

In partnership with the community, we will continuously improve through creative innovation and collaboration the health and well-being of the citizens and environment of our county.

Core Values

Excellence: Dedicated to achieving our very best in all that we do

Trustworthy: Accountable to our customers and community

Quality: Implementation of available best practices and continuously improving effectiveness through innovation and collaboration

Advocacy: Championing opportunities to improve community wellness

Equity: Guide all programs, policies and practices using concepts of fairness, justice and cultural responsiveness

Empowerment: Provide the tools, support and information to facilitate positive health choices

Financials

Fiscal Year 2017

Grants and grant program income

Create the Healthiest County in Texas
where all people can live, play, work and thrive
**INTERVENTIONS:**
Provide interventions and programs to improve the health and well-being of our citizens and the environment of our county.

**PARTNERSHIPS:**
Develop partnerships to address community health issues
- Emergency healthcare planning
- Stroke and Cardiac Committee
- Women’s Health Workgroup
- Access to Care Workgroup
- Live Well Waco Workgroup
- Summer Internship Program
- School Health Advisory Committees

**INITIATIVES:**
Focus on health initiatives that address social and cultural barriers within priority populations.
- Healthy Babies Coalition - Healthy Babies is a local maternal and child health coalition led by Waco-McLennan County Public Health District. The goal of this initiative is to reduce existing health disparities, improve birth outcomes of mothers and babies, and improve women’s health throughout the life cycle.
- Healthiest Cities - The City of Waco has been selected as one of 50 members of the HealthyCommunity50 in the Healthiest Cities & Counties Challenge to receive a $10,000 community seed award.
- City Dashboard - The Health District and Prosper Waco have partnered with NYU School of Medicine’s Department of Population Health, NYU Wagner, the Robert Wood Johnson Foundation, and the National Resource Network, to create a data visualization tool that views residents’ health by neighborhood. Visit the dashboard at cityhealthdashboard.com

**AWARENESS:**
Increase awareness of the value and role of the Health District as a leader in public health
- News interview
- Social Media
- Health Fairs
- GO RED for Women Luncheon

**HEALTH DISTRICT ACHIEVEMENTS**

**GOLD LEVEL AWARD FROM DSHS**
Mclennan County was recognized by the Texas Healthy Communities for its efforts to reduce cardiovascular disease (CVD), stroke, and other chronic diseases with a Gold Level award. Only 5 communities in Texas achieved the Gold Level status.

Communities are assessed on eight indicators to determine recognition as a Texas Healthy Community. Environmental indicators include offering physical activity areas, healthy eating options, mother-friendly, worksites and an evidence-based health curriculum in schools. Policy indicators include a 100% smoke free city smoking ordinance; an EMS system which maintains a rapid response time for cardiac events and treatment of stroke as a medical emergency in the community, with appropriate acute stroke treatment protocols in place.

**COMMUNITY HEALTH WORKERS**
The McLennan County Community Health Worker Initiative (MCCHWI) is a grassroots, community-based health initiative utilizing the knowledge and experience of McLennan County community members to improve individual and community health in the county. According to the American Public Health Association, a Community Health Worker (CHW) is a trusted member of and/or has an unusually close understanding of the community served. CHWs are responsible for helping community members and their families navigate and access community services, community resources, and adopt healthy behaviors. Under the direction of the coordinator, the primary work of the CHW is to promote, maintain, and improve the health of others.

**EQUITY:**
- Member of Disproportionality and Disparities Committee
- Ensure Staff Training

---

225 W Waco Dr, Waco, TX • (254) 750-5450
www.waco-texas.com/cms-healthdepartment/
INTERVENTIONS: Provide interventions and programs to improve the health and well-being of our citizens and the environment of our county.

PARTNERSHIPS: Develop partnerships to address community health issues
- Emergency healthcare planning
- Stroke and Cardiac Committee
- Women’s Health Workgroup
- Access to Care Workgroup
- Live Well Waco Workgroup
- Summer Internship Program
- School Health Advisory Committees

AWARENESS: Increase awareness of the value and role of the Health District as a leader in public health
- News interview
- Social Media
- Health Fairs
- GO RED for Women Luncheon

INITIATIVES: Focus on health initiatives that address social and cultural barriers within priority populations.
- Healthy Babies Coalition - Healthy Babies is a local maternal and child health coalition led by Waco-McLennan County Public Health District. The goal of this initiative is to reduce existing health disparities, improve birth outcomes of mothers and babies, and improve women’s health throughout the life cycle.
- Healthiest Cities - The City of Waco has been selected as one of 50 members of the HealthyCommunity50 in the Healthiest Cities & Counties Challenge to receive a $10,000 community seed award.
- City Dashboard - The Health District and Prosper Waco have partnered with NYU School of Medicine’s Department of Population Health, NYU Wagner, the Robert Wood Johnson Foundation, and the National Resource Network, to create a data visualization tool that views residents’ health by neighborhood. Visit the dashboard at cityhealthdashboard.com

EQUITY:
- Member of Disproportionality and Disparities Committee
- Ensure Staff Training

GOLD LEVEL AWARD FROM DSHS
McLennan County was recognized by the Texas Healthy Communities for its efforts to reduce cardiovascular disease (CVD), stroke, and other chronic diseases with a Gold Level award. Only 5 communities in Texas achieved the Gold Level status.

Communities are assessed on eight indicators to determine recognition as a Texas Healthy Community. Environmental indicators include offering physical activity areas, healthy eating options, mother-friendly, worksites and an evidence-based health curriculum in schools. Policy indicators include a 100% smoke free city smoking ordinance; an EMS system which maintains a rapid response time for cardiac events and treatment of stroke as a medical emergency in the community, with appropriate acute stroke treatment protocols in place.

COMMUNITY HEALTH WORKERS
The McLennan County Community Health Worker Initiative (MCCHWI) is a grassroots, community-based health initiative utilizing the knowledge and experience of McLennan County community members to improve individual and community health in the county. According to the American Public Health Association, a Community Health Worker (CHW) is a trusted member of and/or has an unusually close understanding of the community served. CHWs are responsible for helping community members and their families navigate and access community services, community resources, and adopt healthy behaviors. Under the direction of the coordinator, the primary work of the CHW is to promote, maintain, and improve the health of others.