



FOR IMMEDIATE RELEASE:

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WACO WONDERLAND KICKS OFF THIS WEEKEND
VIRTUAL CELEBRATION BEGINS AT 7 P.M. FRIDAY

WACO, TEXAS (December 2, 2020) – Waco Wonderland will look a bit different this year, as the City of Waco’s annual holiday celebration moves to a virtual experience that families can enjoy safely from home. The community is invited to tune in this weekend for the festivities, which begin Friday evening with a virtual tree lighting ceremony, fireworks show and preview of the downtown holiday light display.

Features will air through Sunday on the Waco Wonderland Facebook page and Waco City Cable Channel (available on Spectrum, Grande and live stream at www.wccc.tv).

The community is also encouraged to visit downtown Waco throughout the month for holiday shopping and to experience the holiday light display, made possible by the Waco Downtown Public Improvement District. Additionally, a list of “A December to Remember” activities in the downtown area can be viewed at wacowonderland.com.

Here's a look at this year's virtual Waco Wonderland schedule:

Friday, December 4

7 p.m. – Virtual Tree Lighting Ceremony

7:05 p.m. – Virtual Fireworks Show

7:15 p.m. – Downtown Holiday Light Display Preview and Mayor’s Holiday Welcome

Saturday, December 5

8 a.m. – Virtual Wonderland Run Introduction, Presented by Communities in Schools of the Heart of Texas

10 a.m. – Greetings from the Santa House and Letters to Santa Information

2 p.m. – Meet Santa’s Reindeer

5 p.m., 6 p.m. & 7 p.m. – Storytime with Santa

Sunday, December 6

2 p.m. to 3 p.m. – Sounds of the Season Performances

Waco Wonderland is a collaboration between the City of Waco, the Waco Downtown Public Improvement District, City Center Waco and community partners. For information, visit wacowonderland.com or call (254) 750-5980.

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City of Waco’s Mission: To provide exemplary municipal services for citizens and visitors in a collaborative and transparent manner while honoring the public’s trust.

Find out more at Waco-Texas.com
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