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Todd Bertka Elected as Waco Convention Center Director

WACO, TEXAS (December 18, 2018) – The City of Waco would like to welcome Todd Bertka a certified association sales executive as the new Waco Convention Center and Visitors Bureau Director. Todd begins his position today and will be introduced at the Waco City Council Work Session at 3 p.m. today.

Todd comes to City of Waco from the Virginia Beach Convention & Visitors Bureau (CVB), where he served as the Vice-President of Convention Sales and Marketing. He oversaw all aspects of the meeting and convention sales, sports marketing and convention services teams for the CVB.

Todd has also served at the Greenville, South Carolina Convention and Visitor's Bureau in 2009. His background also includes sales and leadership roles in the Nashville Convention and Visitors Bureau, Hawaii Convention & Visitors Bureau, Indianapolis Convention & Visitors Bureau and Walt Disney Parks and Resorts.

The City is excited to have Todd join us here at the City of Waco.

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