



FOR IMMEDIATE RELEASE:

Larry Holze, Public Information Officer
Municipal Information
254-750-5636

LarryH@wacotx.gov
www.waco-texas.com

Waco's Veteran's Day Parade on Monday, Nov. 12th to be Broadcast Live World Wide

WACO, TEXAS (November 7, 2018) – This year's Veteran's Day Parade through downtown Waco will be held on Monday, November 12th and will be bigger and better than ever with close to 4,000 participants and 180 units including floats, school bands, drill teams and of course our Veterans. The parade will begin at 13th and Austin Ave at 11a.m. on Monday, November 12th and proceed down Austin Avenue to City Hall. Waco area citizens are encouraged to line Austin Avenue to show their support and appreciation for the men and women who have served our country.

If you can't make it to downtown Waco, the Waco City Cable Channel will again bring the entire parade to viewers via cable TV and the internet. Our coverage will originate from Austin Ave near the ALICO building where two commentators will describe the parade and its units while five HD cameras provide images to our viewers. The parade can be viewed on WCCC-TV (on channel 10 on both Time Warner/Spectrum and Grande cable as well as in HD on Grande channel 810) and from anywhere in the world from our web channel at www.WCCC.TV. Also anyone with a smart phone or other mobile device (like iPhone, iPad, Android, etc) can watch the parade live from anywhere in the world by way of a free mobile app, from the Apple Store. We also will be streaming it live on our YouTube and Roku channels.

We encourage citizens to notify any military family members (especially overseas) to watch Waco's parade via the internet www.wccc.tv. Viewers from outside Waco will have the opportunity to send in an email during the parade letting us know where they are watching from as well as naming a veteran family member that will be read on the air during the parade, when possible. Live coverage begins shortly after 11a.m.

###

The Municipal Information Office strives to educate, inform, entertain and involve citizens with their government.

Find out more at Waco-Texas.com

“Like” us on [Facebook](#) and follow us on [Twitter](#).

www.waco-texas.com | [City of Waco Facebook](#) | [City of Waco Twitter](#)