



Municipal Information Services

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Municipal Information

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WCCC-TV Premiering New Programming and Features

WACO, TEXAS (October 11, 2018) – Each year at this time the Waco City Cable Channel announces new programming and features to better inform Waco citizens about their City, its past and future. The City’s production staff has been hard at work creating new programs and short segments that will begin airing the week of October 21st.

Some of the new programs viewers will see include: a feature on Bankstones Comic Book store, A look at the Cameron Park Zoo as it celebrated its 25th anniversary, and an interview with a direct descendent of one of Waco’s founding fathers Jacob de Cordova. Learn how the Waco Fire Fighters train on new hose techniques when fighting a fire, meet Precious the Water drop and how she is an ambassador for the Waco Water department and a program that tells the history of the Miss Waco Pageant that includes interviews with some of its early winners.

WCCC-TV has added new traffic cameras along I-35, Hwy 6, along Valley Mills Drive and in downtown Waco to provide views of what’s happening LIVE throughout our city.

Viewers will see new short videos on downtown merchants in “On the Avenue” as well as new local food establishments as they “Serve It Up Waco.” More short segments about Waco’s past in “Waco, A Moment in Time” have been added to the variety of videos as well as more “Post Cards from Waco.” This year a new short segment series has been added titled “Gildersleve, Waco’s Photographer” that will feature photos from his collection.

Ten informational monthly talk shows produced in the WCCC-TV City Hall studios will return for the ninth year including: the Greater Waco Chamber, the Cen-Tex Hispanic Chamber, the Cen-Tex African American Chamber, “Prosper Waco,” “Health Wise” from the Waco McLennan County Public Health District, “For Your Safety” from the Waco Police, Fire and Emergency Management staff, “Home Is Where Our Hear Is” from the City’s Housing Department, “Community in Focus” from the Community Visioning Project, “Medicare and You,” “College Talk” from MCC and “The Giving Connection” from the Waco Foundation. All programs are geared to keeping citizens informed about their city. The weekly *City Beat News Report* will continue to air local news stories of interest; Food Inspection Scores from area restaurants, Press Releases issued by the City, and highlighted new features of

the City's Website. Viewers will continue to be able to watch the taping of the popular weekly radio show, "City Talk" and so much more.

WCCC-TV continues to bring local programming of interest to educate and inform the public about its government. As viewing habits change from watching traditional scheduled programming, citizens can now watch any of the all locally produced programs on demand, whenever they want on the City's web-channel, or mobile app at WCCC.TV, available at the Apple Store. WCCC-TV also has streaming channels on Roku, YouTube, Apple TV, and other streaming platforms. WCCC-TV's Fall Premier of new programming starts Sunday, October 21st on Channel 10 on Spectrum and Grande cable systems.

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The Municipal Information Office strives to educate, inform, entertain and involve citizens with their government.

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