



FOR IMMEDIATE RELEASE:
Jessica Clark, Marketing Director
(254) 750-1917
jclark@wacotx.gov
waco-texas.com/transit

WACO TRANSIT SYSTEM ADDS FREE WI-FI ON ALL FIXED-ROUTE BUSES

WACO, TEXAS (March 13, 2024) — Waco Transit System (WTS) proudly announces a significant advancement in enhancing the passenger experience with the introduction of free Wi-Fi on all fixed-route buses. This transformative initiative not only aims to provide passengers with a connected commute but also marks the initial step toward future innovations, including contactless fare payment systems.

The implementation of free Wi-Fi on Waco Transit buses signifies a commitment to meeting the evolving needs of passengers in an increasingly digital world. By offering seamless internet connectivity during transit, WTS aims to enhance the overall commuting experience, enabling passengers to stay productive, entertained, and informed while on the move.

"We are thrilled to introduce free Wi-Fi on all fixed-route buses operated by Waco Transit System," said Serena Stevenson, General Manager at WTS. "This initiative aligns with our mission to provide efficient, accessible, and passenger-centric public transportation services. By keeping our passengers connected, we are not only improving their daily commute but also paving the way for future technological advancements within our transit system."

As Waco Transit System continues to invest in modernizing its infrastructure and services, the integration of free Wi-Fi represents a significant milestone in its journey towards becoming a more digitally inclusive and forward-thinking public transportation provider.

Passengers can access the free Wi-Fi service by connecting to the designated network on board Waco Transit buses. The Wi-Fi service is available to all passengers, ensuring that everyone can enjoy the benefits of connectivity during their journey. WTS Wi-Fi terms, conditions, and security settings correspond with the City of Waco's internet usage policies.

For more information about Waco Transit System and its services, call (254) 750-1900 or visit waco-texas.com/transit.

###