



PRESS RELEASE

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WACO CONVENTION & VISITORS BUREAU ANNOUNCES NEW MOBILE WELCOME CENTER AND PLANS FOR NATIONAL TRAVEL & TOURISM WEEK

Embargoed until May 2, 2023, 2:30pm

WACO, TEXAS (May 2, 2023) – The Waco Convention & Visitors Bureau (CVB) is pleased to announce the new Waco Mobile Welcome Center will be revealed at 2:30 p.m. on Tuesday, May 2, 2023, in front of City Hall, on the Franklin Avenue side. The press is invited to attend. Members of the Waco City Council will be on hand for the unveiling.

The Mobile Welcome Center comes just in time for National Travel & Tourism Week, May 7-13, 2023.

The Waco CVB has planned activations and special events each day of the week, celebrating the importance of travel and tourism to our community. The press and public are invited to all events.

- **May 2 – Mobile Welcome Center Reveal** – Waco City Hall Parking Lot, Franklin Avenue side, 2:30pm.
- **May 7** – Kick off to National Travel & Tourism Week: Pop up market at the Waco Welcome Center, with food trucks. Local artists will display and sell their art. Free coffee and gelatos to the first 50 visitors. Hours: 3pm – 5pm.
- **May 8** – Mobile Welcome Center stationed near Magnolia Silos. Location: Lot between Market on 8th and 8th Street Market, near 8th and Webster. Hours: 10am – 3pm.
- **May 9** – Mobile Welcome Center stationed at the Waco Regional Airport. Hours: 9am – noon.
- **May 10** – Mobile Welcome Center stationed at Bridge Street Market. Hours: 5pm – 8pm.
- **May 11** – Mobile Welcome Center stationed at the Waco Convention Center. “Chips and Joe” (coffee and cookies) break for convention attendees from 9:45am to 10:15am.
- **May 12** – Mobile Welcome Center stationed at Texas Department of Transportation Travel Information Centers at Waskom and Denison, Texas. Hours will be 10am – 1pm.
- **May 13** – Mobile Welcome Center stationed at the Waco Downtown Farmer’s Market. Hours: 9am -1pm.

Dan Quandt, Director of Conventions & Tourism for the City of Waco, stated, “Travel and tourism is increasing its share of the Waco economy, with more and more entrepreneurs finding ways to market to the estimated 35,000 visitors who are in our community each week.”

Established in 1983, National Travel and Tourism Week (NTTW) is an annual tradition to celebrate the U.S. travel community and travel’s essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities, inspiring the creation of new businesses, and elevating the quality of life for Americans every day.

The Waco Convention & Visitors Bureau is a department of the City of Waco.

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