Public Art Design Presentation



Mosaic Art for Alice Martinez Rodriguez Park

Presented By: Fiona Bond, CEO

A Creative Waco Public Art Project developed with:

Alice Martinez Rodriguez Park

- The new park is located in south Waco next to the Gilbert Sanchez Sr. Track and Field (formerly Hart-Patterson Track & Field Complex)
- The 30-acre park is designed to be Waco's largest and most inclusive destination park
- Features include:
  - Custom inclusive playgrounds
  - Interactive, lighted fountain plaza
  - A large family pavilion
  - Sports courts and an all-wheels course
  - Track and field complex upgrades



Design Goals

The commissioned mosaic artwork will be installed on the exterior wall of the family restroom building within the park, in a recessed alcove that includes bench seating.

The artwork will celebrate Hispanic Heritage and reflect the cultural significance of both the surrounding neighborhood and the park's namesake, Alice Martinez Rodriguez, a respected local Hispanic leader.

The design will thoughtfully incorporate themes, patterns, motifs, and color palettes inspired by Hispanic culture and broader Hispanic visual traditions.



Design Requests

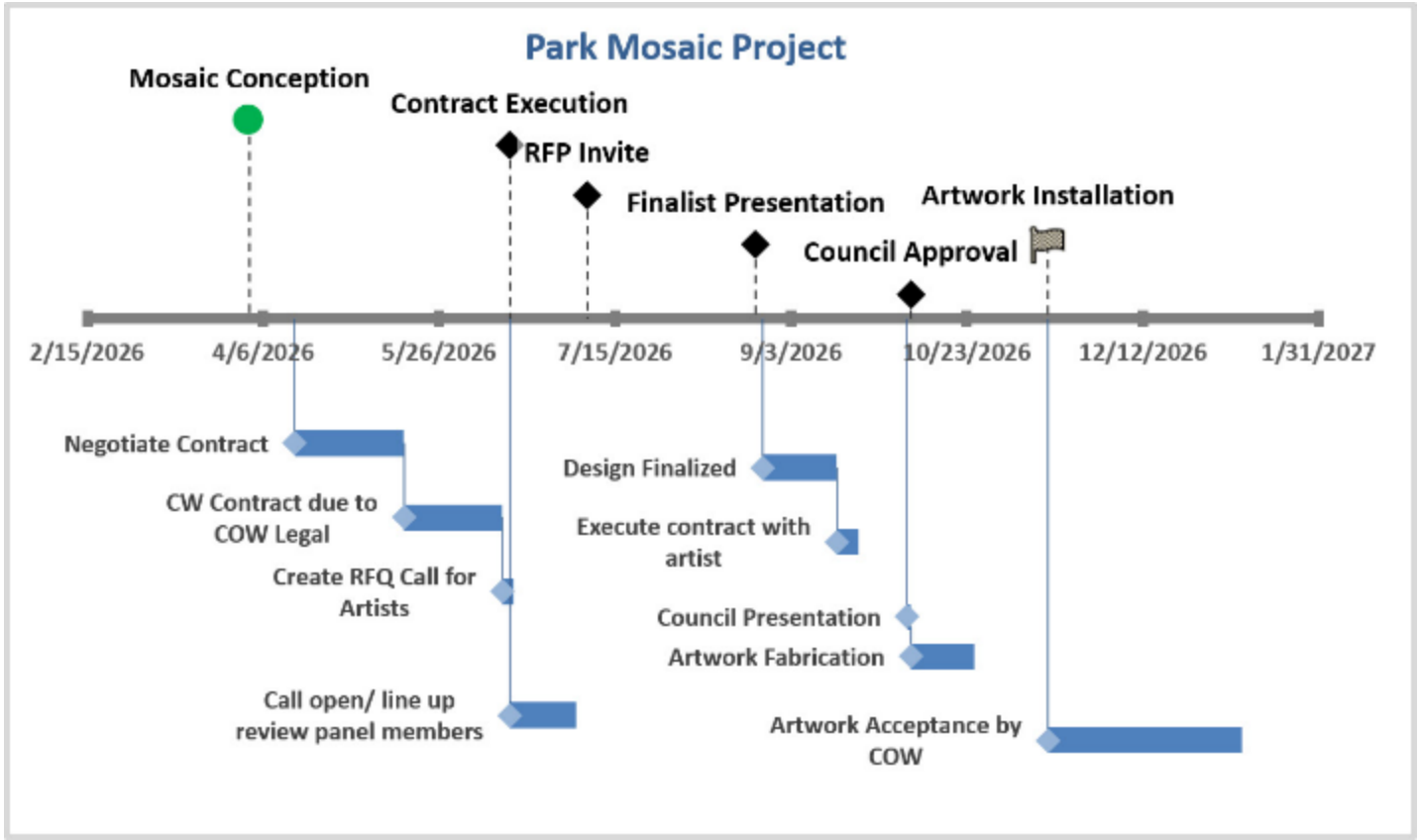
- Bold color and strong visual impact
- Decorative patterning and repetition
- Motifs inspired by family, community, heritage, nature, celebration, or resilience
- Imagery or abstraction that feels welcoming, joyful, and rooted in cultural pride







Timeline


Park Mosaic Project
Mosaic Conception
Contract Execution
RFP Invite
Finalist Presentation
Artwork Installation
Council Approval
2/15/2026
4/6/2026
5/26/2026
7/15/2026
9/3/2026
10/23/2026
12/12/2026
1/31/2027
Negotiate Contract
CW Contract due to COW Legal
Create RFQ Call for Artists
Call open/ line up review panel members
Design Finalized
Execute contract with artist
Council Presentation
Artwork Fabrication
Artwork Acceptance by COW

Investment

Budget: $17,600

Project Management Fee	$2,000
Finalist Fees & Travel	$1,600
Selected Artist Fee	$14,000



Selection Process

- Call for Artist RFQ closed July 7
- One qualifying Artist invited to RFP
- Artist presented 3 designs during the Design Review Panel Presentation



Design Review Panel

- Isabel Lozano, City Council District 2
- Ashley Millerd, Parks & Recreation
- Brittany Combs, Parks & Recreation
- Mark Keeley, Parks & Recreation
- Fiona Bond, Creative Waco CEO
- Julie Cervantes, Creative Waco Strategic Development

Artist:Carmen Rangel

- Multimedia artist; Co-Founder Mosaic Workshop in Austin, TX
- Commissions include:
  - Price Art Center, Wild Harmony, 2026
  - Austin FC Artists Initiative, Posters, 2025
  - Downtown Austin Alliance, Collaboration with Colectivo Ultima Hora, Mercado Origins, 2024
  - Larry Itliong Mural for The Lunar Foundation, collaboration with Efren Rebugio, Jr. Austin Energy, 2024
  - Austin Convention Center Pool, Art in Public Places Project, 2024







Price Art Center, Wild Harmony, 2026

Proposed Design

Artistic direction includes:

- A warm, vibrant color palette
- The Northern Mockingbird, Texas' state bird– recognizable connection and Texas natural environment
- Blue agave plant is common to both Texas and Mexico –symbolizes strength and resilience
- Colorful geometric and patterned elements
- Welcoming, playful, composition– appropriate for a public park serving children, families, and visitors of all ages
- Strong visual compliment with the surrounding park architecture
- A broad celebration of Hispanic Heritage that is culturally inclusive



Proposed Design





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THANK YOU!

Questions & Comments