

**The City of Waco**

**Eclipse Over Texas: Live from Waco**

03.19.2024



Jonathan Cook, Director of Parks and Recreation

# Eclipse Weekend Festival

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## Overview

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- Planning Efforts
- Weekend Events
- Community Partnerships
- Eclipse Over Texas: Live from Waco
- Temporary Art Installation

APRIL 8, 2024

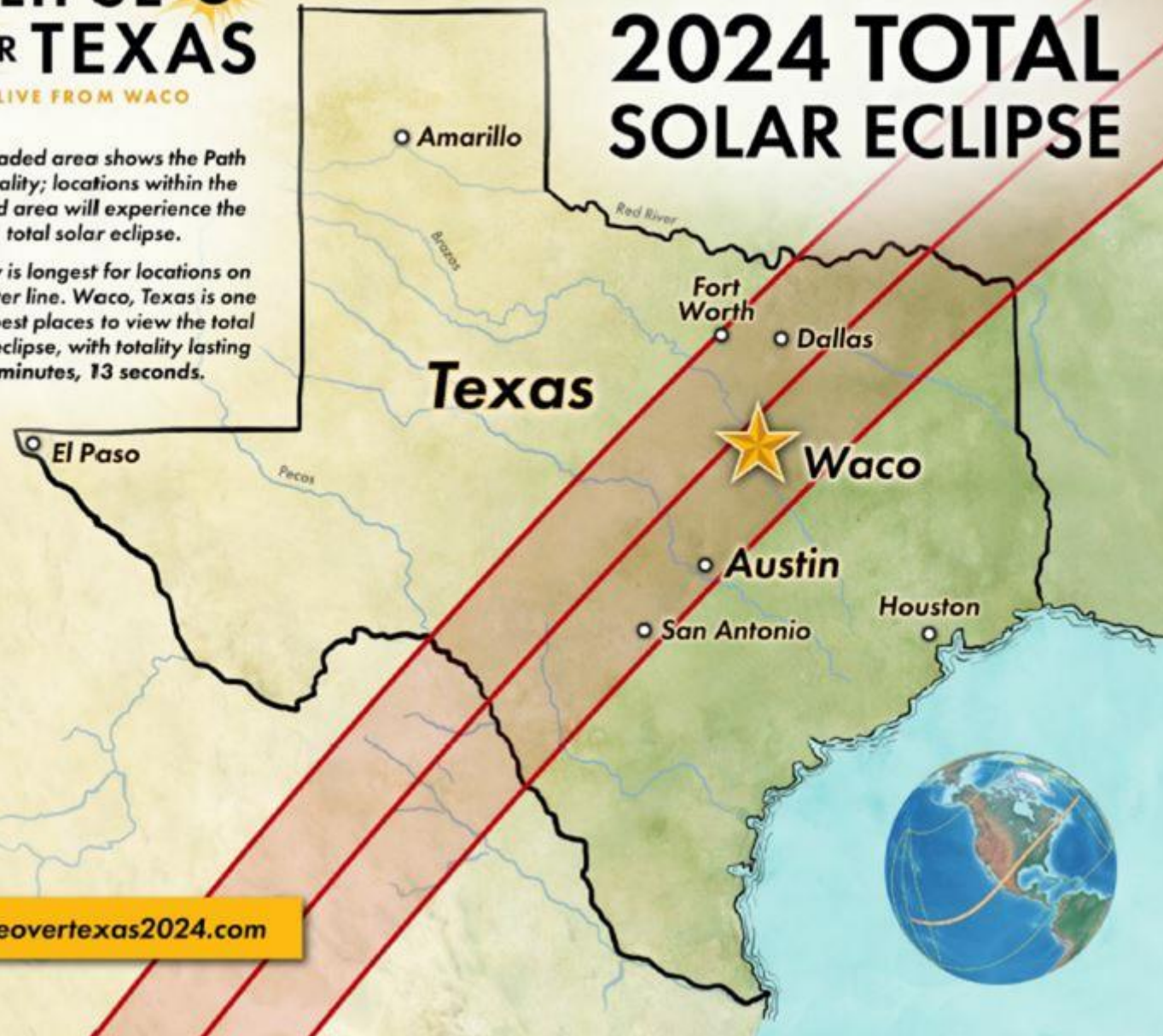
# ECLIPSE OVER TEXAS

LIVE FROM WACO

The shaded area shows the Path of Totality; locations within the shaded area will experience the total solar eclipse.

Totality is longest for locations on the center line. Waco, Texas is one of the best places to view the total solar eclipse, with totality lasting 4 minutes, 13 seconds.

## PATH OF THE 2024 TOTAL SOLAR ECLIPSE



[eclipseovertexas2024.com](http://eclipseovertexas2024.com)

# Behind the Scenes: Planning and Preparation

## **COORDINATION ON LOCAL, REGIONAL AND STATE LEVELS**

- Waco-McLennan County Emergency Management
- Waco PD and Waco Fire
- Texas Department of Transportation

## **A CITY OF WACO TEAM EFFORT**

- A collaboration of all City departments
- Weekly coordination meetings
- External communication plan





## CONCERT STRATEGY AND TALENT SELECTION

- Festival Weekend Concept
- National Acts
- Economic Impact





# LIVE FROM WACO

• ECLIPSE WEEKEND FESTIVAL •

## CONCERT SCHEDULE

April 5: Music Over Waco Concert (6PM-11PM)

- Featuring Lukas Nelson and Band of Horses

April 6: Glow Over Waco Concert (6PM-11PM)

- Featuring Big Boi of OutKast, DJ Z-Trip and Arrested Development

April 7: Lights Over Waco Festival (4PM-10PM)

- Featuring Dwight Yoakam and Kaitlin Butts



# A COMMUNITY COLLABORATION

**FRIDAY, APRIL 5**

MUSIC OVER WACO

**SATURDAY, APRIL 6**

STEAMCLIPSE EXPO

GLOW OVER WACO 5K & FUN RUN

GLOW OVER WACO CONCERT

**SUNDAY, APRIL 7**

LIGHTS OVER WACO FESTIVAL & CONCERT

WALKING LANTERN PARADE & DRONE SHOW

**MONDAY, APRIL 8**

ECLIPSE OVER TEXAS: LIVE FROM WACO

*(Community Partners: Greater Waco Sports Commission, Waco-McLennan County Public Libraries, Waco Art Center, ESC Region 12)*

# A Citywide Celebration

## PARTICIPATING ATTRACTIONS

- Lake Waco Wetlands
- Waco-McLennan County Libraries
- Waco Mammoth National Monument
- Cameron Park Zoo
- And more...





# Eclipse Over Texas: Live from Waco

## OVERVIEW

- The Eclipse Over Texas: Live from Waco event will take place at Touchdown Alley next to McLane Stadium
- The ticketed event will feature telescopes, educational activities, programs, food trucks and family fun
- Astronomers will be onsite from Lowell Observatory and Baylor University
- VIP tickets sold out (1,500). Approximately 7,000 general admission tickets sold.

## SCHEDULE

- Festival from 10 a.m. to 4 p.m.





# Illuminated Art in the Park



# Temporary Illuminated Art in the Park

## BABBLE

- Temporary, four-week art display in Indian Spring Park featuring illuminated, color-changing faces, no cost to the city, funded by Creative Waco
- Featuring poetry and tongue twisters translated and recorded in 8 different languages
- Water-themed poems, written by Wacoan Deshauna Hollie
- Highlighting and celebrating the beautiful diversity of language and culture

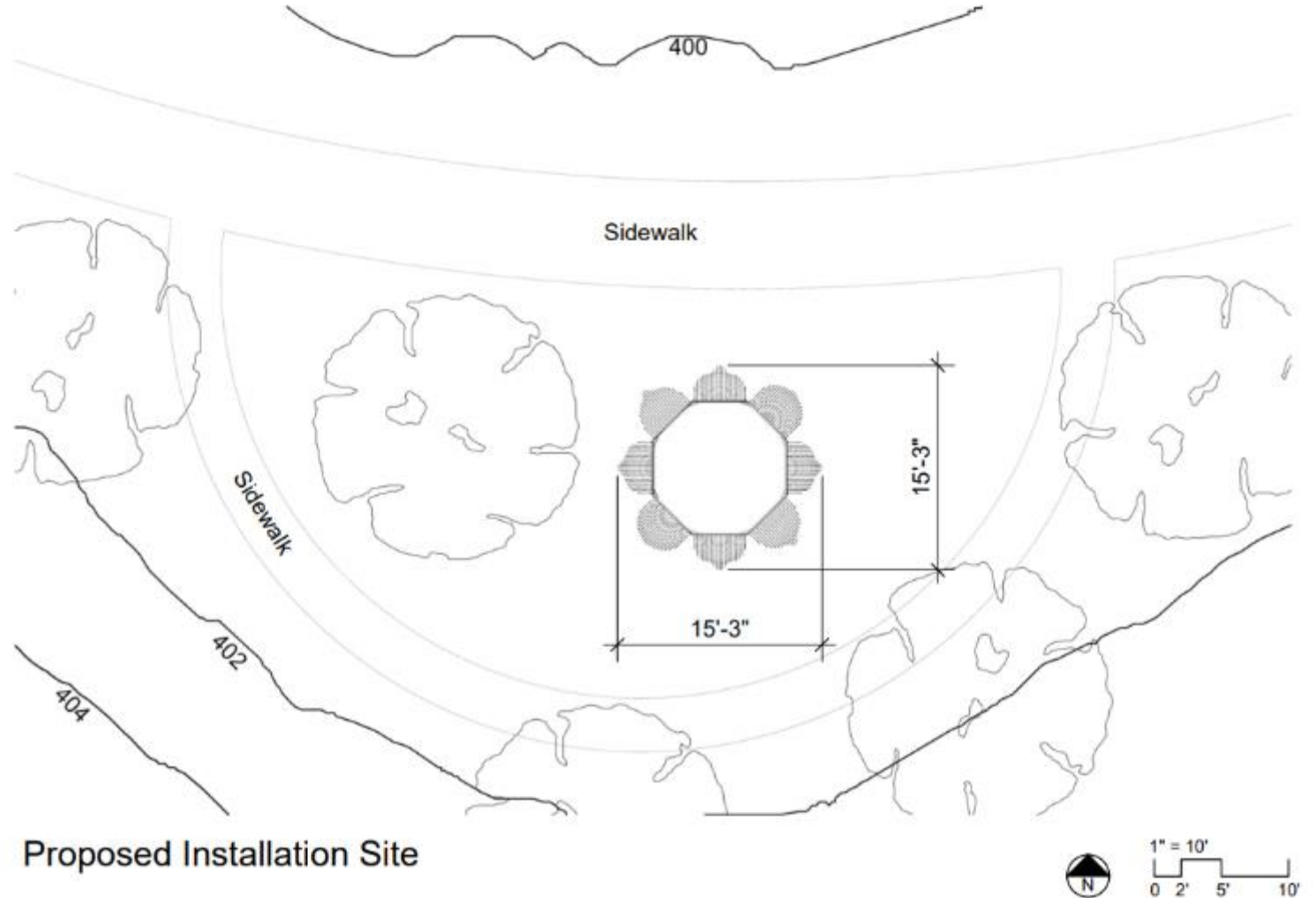


# Installation Location

Indian Spring Park at Franklin & University Parks



Site Key NTS







APRIL 8, 2024

# ECLIPSE OVER TEXAS

LIVE FROM WACO

# QUESTIONS?