



# PROPOSAL FOR SHARED MOBILITY SYSTEM

*WACO, TX*

*OCTOBER 3, 2023*

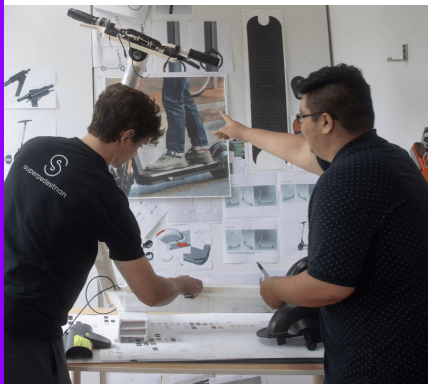


# OUR STORY

**Superpedestrian is a world-leader in transportation robotics & human-scale mobility.** Spun out of the MIT Senseable Cities Lab in 2013, we hold 40+ patents in AI and EV technology. Superpedestrian's Copenhagen Wheel was named Time Magazine's Invention of the Year in 2014.



We spent over 2 years building our scooter for shared use and debuted the LINK scooter equipped with our Vehicle Intelligence platform in 2020.



In 2022 we added the seated scooter to our fleet to enable longer rides and accommodate people of different abilities.



We've grown to serve more than 65 cities in 11 countries over our 3 years operating shared scooter systems, with the best compliance record in the industry.



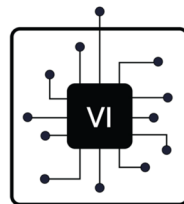
# VEHICLE INTELLIGENCE



**1,000** vehicle health checks every second, every ride



**140** safety-critical conditions monitored on every ride



**Autonomously** adjusts and corrects in real-time to prevent component failure



# SAFETY STARTS WITH OUR SCOOTER



## Community protection

Composite Geofencing

Tip-Over Detection

## Rider protection

New Rider Mode

Safe Stop

**Core technology**

**Vehicle Intelligence Safety system**

## LINK-UP EQUITY PROGRAM

**Make it easy to sign up, qualify and use LINK-Up, and more people will ride**

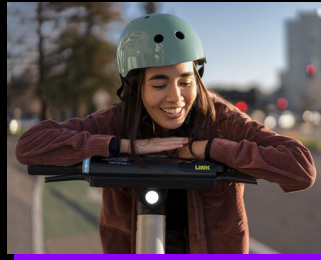
70% discount for the low income community

30% discount for students at any institution of higher education

Accept prepaid debit cards for those unbanked

Can call for a reservation if no smartphone

Easy to sign up on app and website



## W2 WORKFORCE

### People-First Hiring

Employees are locally hired W2 employees with benefits who earn a living wage.

### Customized Training

Our comprehensive training program is required for all new hires. All repairs are done in house by trained mechanics.

### Equity Commitment

We work with workforce partnership to hire a diverse local workforce.

**Our most important safety tool is a highly trained, invested and appropriately equipped workforce**

# OUR WACO PROPOSAL

Slow Rollout Planned - starting with **50 vehicles** during “Soft” Launch, slowly scaling up service to meet demand

**\$1** unlock + **\$0.39** per minute  
LINK-Up low income **70%** discount  
LINK Student **30%** discount

Hours of Operation: **6 AM - 10 PM**

**Soft Launch**      **October 9th, 2023**

**Service Begins**      **October 18th, 2023**



# SUPERPEDESTRIAN WACO FLEET

## e-Scooter

**Up to 400** deployed in Waco

Shorter trips (US average: 12.7 minutes)

Quick mount and dismount

Smallest parking footprint



## Seated e-Scooter

**Up to 200** deployed in Waco

Longer trips (US average: 14.7 minutes)

High accessibility




Carrying Cargo



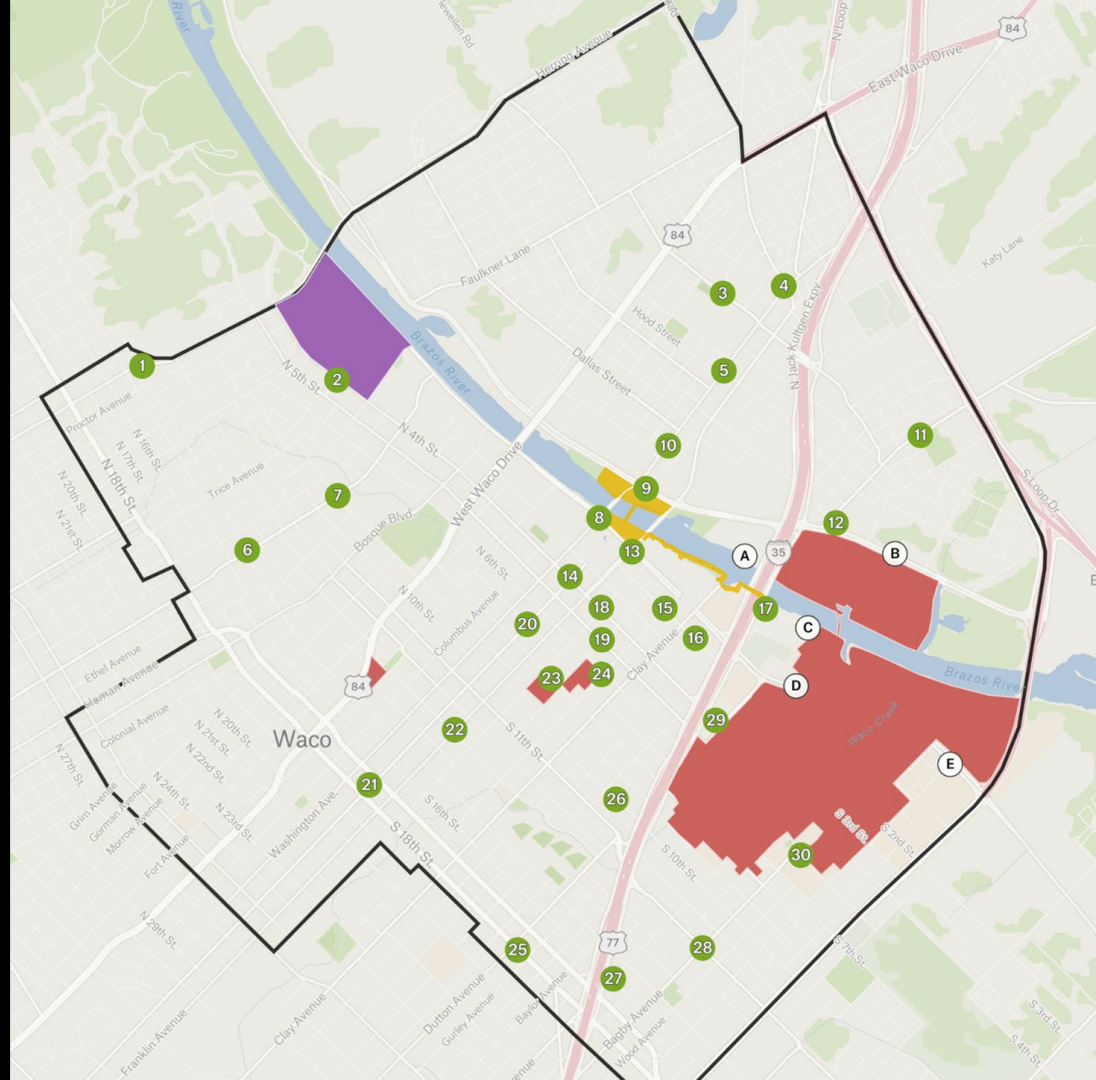
## PROPOSED SYSTEM MAP

- **Baylor Event Hubs**

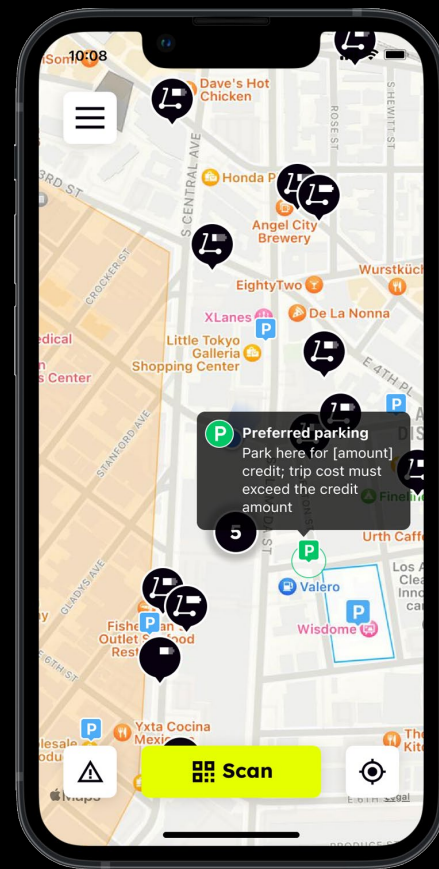
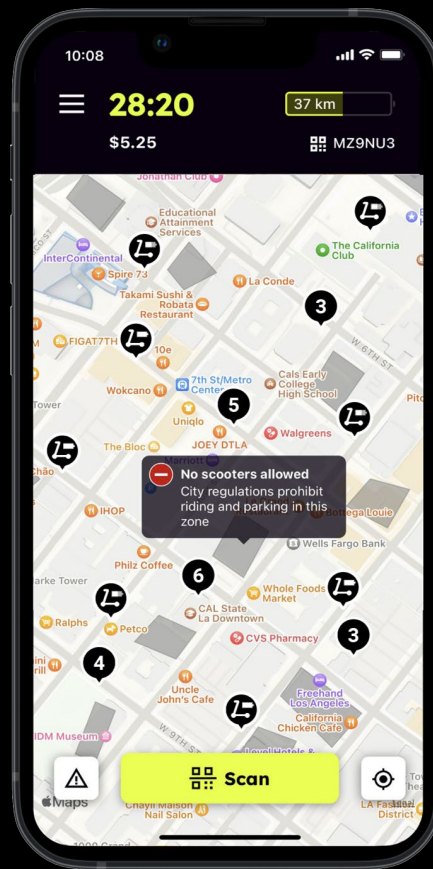
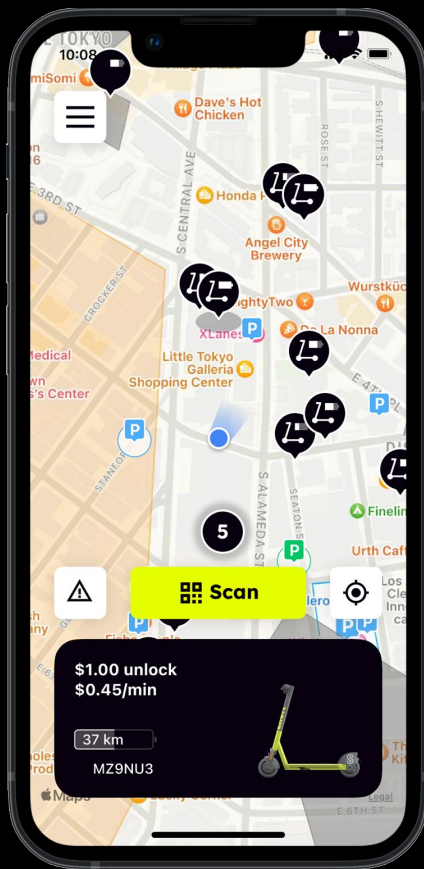
## Waco System Map

-  No Park Zones
-  No Ride Zones
-  Slow Ride Zones

- ☐ **Imagine Waco Service Area**



# GEOFENCING



## ROLLING OUT IN STYLE

**Celebration planned for Oct 18**

Partners: **Marriott, and local partners to be announced**

Will work with city on Key Stakeholder and Press Event

Supporting Silobration

Free rides/Giveaways

Free helmets

*You're invited*  
to an  
**E-Scooter  
Celebration**

Free Rides and Free Helmets  
to celebrate Waco's new  
scooter service!



THANK YOU!

