### WACO REGIONAL AIRPORT

TERMINAL MODERNIZATION PROJECT UPDATE: PUBLIC ARTWORK RECOMMENDATION

MAY  $16^{TH}$ , 2023

Joel Martinez - Director of Aviation Amanda Dyer - Director of Public Art & Development, Creative Waco



# Waco Regional Airport Public Artwork Recommendation

- Project Background
- Project Goals & Artwork Criteria
- Selection Process
- Previously Approved Artwork
- Recommended Additional Artwork
- Timeline

# Waco Regional Airport Requested Artwork Criteria

#### **March 2021**

 Decision to add art and culture features into the project that were emblematic of Waco

### November 2, 2021

 City Council approved contract with Creative Waco to facilitate the public art procurement process

#### August 2, 2022

City Council approved two of the four pieces of art

### May 4, 2023

Airport Advisory Board recommended final two pieces of art

### Waco Regional Airport Public Art Project Goals

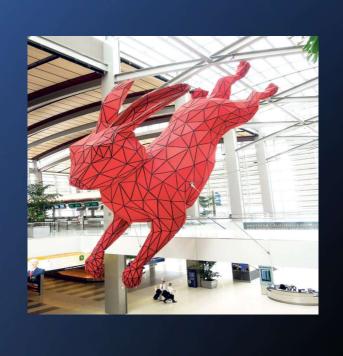


- Provide quality public art with "Wow!" factor that City, stakeholders, and community can be proud of
- Execute a robust, inclusive process for commissioning public art from local artists

# Waco Regional Airport Requested Artwork Criteria

- Place new, high-quality works of public art that compliment the concurrent renovation of the airport
- Grow Waco's reputation/brand as a community that values and supports creativity and the arts and as a state-designated Cultural District/Music Friendly/Film Friendly city
- Introduce artistic and design elements that highlight Waco's distinct culture, diverse community, natural beauty, and attractions
- Create a gateway to Waco that is impressive, distinctive, and welcoming
- Engage local/regional artists for career-enhancing opportunities

### Waco Regional Airport Requested Artwork Criteria



- Size/weight/installation requirements as provided by the architect
- Safety
- Durability
- Required Maintenance

### Waco Regional Airport

Recommended Art Design Approved Selection Process



- Request proposals
- Provide technical and artistic criteria
- Score artist submissions and interview artists
- Follow best practices and allow input from all stakeholders

# Waco Regional Airport Previously Approved Artwork





Flight Patterns, by Bryant Stanton (Security Area Ceiling)





Untitled, by Manca Ahlin (Departure Lounge)

## Waco Regional Airport Recommended Art Design – Welcome Walkway



Proposed Location – Area Linking Arrival Lounge and Main Concourse

- Showcases the diversity of Waco by integrating repetitions of the phrase "Welcome to Waco"
- Phrases submitted by community members in their language(s) of origin, design created by artist
- Incorporates space's natural light
- Budget: \$12,000
- Dimensions: 50'-7" x 9'-6"

## Waco Regional Airport Recommended Art Design – Welcome Walkway



Welcome to Waco, by Eirini Linardaki

## Waco Regional Airport Recommended Art Design – Welcome Walkway

**Eirini Linadarki** is based in Newark, NJ and currently has art pieces at Newark Airport and Audible headquarters

Materials include digital scans of vintage fabrics reflecting community cultures





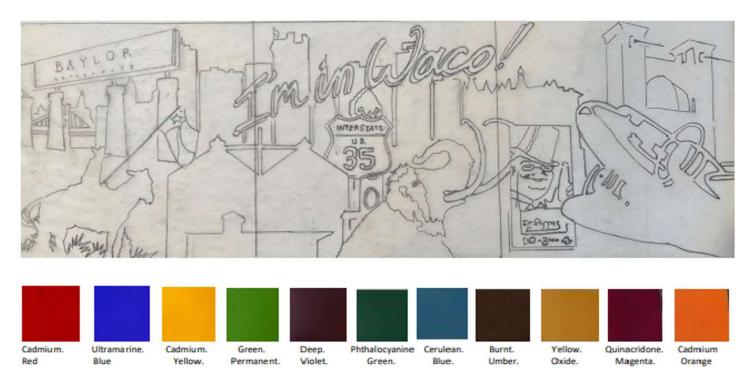
### Waco Regional Airport Recommended Art Design – Waco Backdrop



Proposed Location: Main Lobby

- Creates a high-impact and fun artwork that invites social media interactions
- It will be one of the first impressions created on arrival and last moments captured upon departure
- Provides the iconic "I'm in Waco" statement
- Budget: \$25,000
- Dimensions: 22'-6" x 8'-6"

## Waco Regional Airport Recommended Art Design – Waco Backdrop

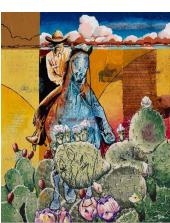


I'm in Waco by Mike Tabor

## Waco Regional Airport Recommended Art Design – Waco Backdrop







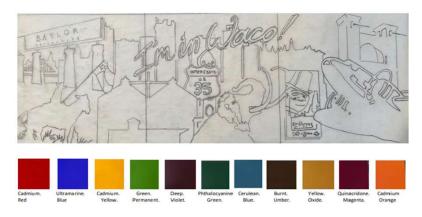
**Mike Tabor** is based in Granbury, TX and works largely in 2D and sculpture.

He is known for creating collages on canvas that include texts based on the imagery of the subject as well as using color blocking techniques.

## Waco Regional Airport Recommended Art Design – Staff Recommendations



- Council consensus on both design concepts
- Recommend inclusion of the City Council
   Aviation Advisory Board representative to sit
   on the review committee that works with
   artists to further develop and finalize designs



### Waco Regional Airport Current Project Timeline

MAY 4, 2023: Aviation Advisory Board presentation

MAY 16, 2023: City Council work-session presenting second concept

designs

**JUNE 6, 2023**: Resolution presented to City Council authorizing artist

contracts

JULY/AUG, 2023: Work-session presenting final design and resolution

approving final designs

Final installations will be completed in-step with final phase of construction

