

# Downtown Implementation Plan



CITY OF WACO

# Follow-up Comments

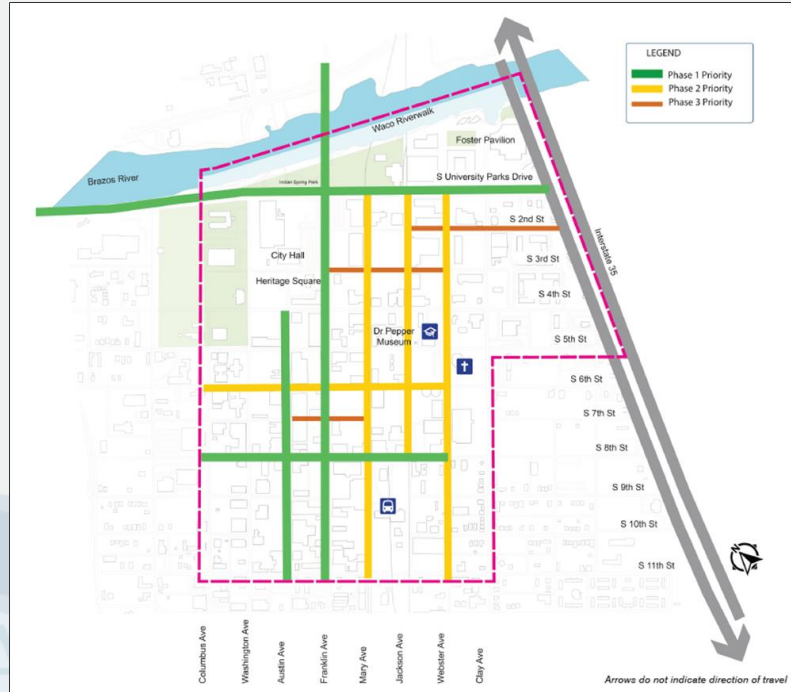
- Provide Cost Estimates
- Plan Implementation
- Lost Hispanic Architecture
- Area Identity/Use of Streetscape Elements
- Prioritization Matrix/Order of Priority
- Underground Powerlines

# Cost Estimates for Prioritized Projects

- Cost estimates provided by Public Works
- Separate document – not included within plan due to fluctuating construction costs
- Total estimated cost includes:
  - Alternative Transportation
  - Streets/Drainage/Traffic
  - Water Utilities
  - Burying Electrical

# Cost Estimates for Prioritized Projects

Project	Estimated Total Project Cost
University Parks	TBD – Current Project
8 <sup>th</sup> Street	\$7,457,866.67
Franklin Avenue	\$14,825,781.82
Austin Avenue	\$6,449,600.00
Jackson Avenue	\$4,547,636.36
6 <sup>th</sup> Street	\$7,656,355.56
Webster Avenue	\$6,818,168.18
Mary Avenue	\$5,086,516.36
3 <sup>rd</sup> Street	\$5,604,848.48
2 <sup>nd</sup> Street	\$8,250,763.64
7 <sup>th</sup> Street	\$888,836.67



# Plan Implementation

- Adding Chapter 5: Measuring Success
- Action Matrix
  - Action Steps
  - Conceptual Costs (\$-\$\$\$\$)
  - Responsible Parties
    - Implementers
    - Stakeholders

# Lost Hispanic Architecture

- Important to Steering Committee to mention “Lost Hispanic Architecture” in Vision Statement
- Hispanic cultural and architectural elements disappeared over time
- Downtown Implementation Plan, Page 23
  - Accentuating character through “specific area branding (signage, wayfinding, banners), public art, or aspirational design.”

# Area Identity/Use of Streetscape Elements

- Specific area branding for individual sub-area
- Specific streetscape elements show the preferred manufacturers and dimensions of each specific element
- Context-sensitive approach when deciding elements on a case-by-case basis
- At a minimum, be visually similar or in the same manufacturer family

# Prioritization Matrix/Order of Priority

- Prioritization Matrix provided on Page 56 of the Plan
- All listed projects are priorities
- Statement provided with Matrix
  - “Priorities could change based on available funding or adjacent catalyst developments, or other location specific opportunities.”



# Underground Powerlines

- Cost of burying powerlines included in cost estimates
- Plan recommendation to update ordinances, in particular the Downtown Overlay District
  - Private development vs. public development
  - When will it be required
  - Cost burden
  - Use of TIF funding

# Steps Forward

- Plan Commission Public Hearing
  - Tuesday, January 24, 2023
- City Council Public Hearing & Resolution
  - Tuesday, February 7, 2023
- Update Downtown Overlay Ordinance
- CIP Project Recommendation – Budget Consideration