



Neighborhood Grant Program Update



Office of Neighborhood Engagement



CITY OF WACO



OVERVIEW

- Overview of the 2021 Neighborhood Grant Program
 - Established FY21 with \$100,000
 - Neighborhood Grant Program launched April 2021
- Review of the grant projects awarded to neighborhoods in 2021
- Review of additional projects accomplished
- 2022 Neighborhood Grant Program – Open for applications
- Basic overview of the Grant Program details



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2021 NEIGHBORHOOD PROJECTS

AUSTIN AVENUE

Fourth of July
Parade

ALTA VISTA

Community Gathering
Event & Membership Drive

BROOK OAKS

New Metal Neighborhood
Identity Signs

NORTH EAST RIVERSIDE

Park Benches with
Memorial Plaque

SANGER HEIGHTS

Halloween on
Colcord



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AUSTIN AVE NEIGHBORHOOD – *Fourth of July Parade*

- **Total Project Amount:**
 - \$3,367.04
- **Grant Amount:**
 - \$2,425.00
- **Grant Covered:**
 - Traffic control equipment for street closures
- **Project Status:**
 - Complete 7/4/21
 - Final report received
 - Payment completed



ALTA VISTA NEIGHBORHOOD – *Community Gathering Event*

- **Total Project Amount:**
 - \$1,780.00
- **Grant Amount:**
 - \$1,000.00
- **Grant Covered:**
 - Food
 - Bounce house rentals
 - Snow cone machine rental
 - Supplies
- **Project Status:**
 - Complete 8/14/21
 - Final report received
 - Payment in process



BROOK OAKS NEIGHBORHOOD – *Neighborhood Identity Signs*

- **Total Project Amount:**
 - \$1,650
- **Grant Amount:**
 - \$1,650
- **Grant Covered:**
 - New logo design
 - Printing new aluminum signs
- **Project Status:**
 - Replacement signs installed
 - Waiting on new signs
 - Final report received
 - Payment completed



NORTH EAST RIVERSIDE NEIGHBORHOOD – *Park Benches*

- **Total Project Amount:**
 - \$5,000
- **Grant Amount:**
 - \$5,000
- **Grant Covered:**
 - New park benches with concrete pad and memorial plaque at Wilbert Austin Sr. Park and Brooklyn Park
- **Project Status:**
 - Benches installed
 - Final report received
 - Payments completed



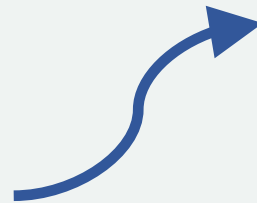
SANGER HEIGHTS NEIGHBORHOOD – *Halloween on Colcord*

- **Total Project Amount:**
 - \$6109
- **Grant Amount:**
 - \$4,000
- **Cost Covered:**
 - Street closure equipment
 - Off-duty officers
 - Food & Activities
 - Supplies
- **Project Status:**
 - Complete 10/31/21
 - Final report received
 - Payments in process



2021 NEIGHBORHOOD GRANT – *Funding Breakdown*

Overall Funding	\$100,000
Austin Ave	\$2,425
Alta Vista	\$1,000
Brook Oaks	\$1,650
North East Riverside	\$5,000
Sanger Heights	\$4,000
<hr/>	
<i>Total Funding to NAs</i>	<i>\$14,075</i>
Remaining Funds	\$85,925



Neighborhood Improvement Projects



\$15,000

Fall 2021
Marketing
Campaign



\$70,925

Park
Projects



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FALL 2021 MARKETING CAMPAIGN – *Won't You Be Our Neighbor?*

- **Budgeted Amount:**
 - \$15,000
- **Goal:**
 - Multimedia marketing campaign to increase awareness of neighborhood associations
- **Project Status:**
 - Complete



FALL 2021 MARKETING CAMPAIGN – *Won't You Be Our Neighbor?*

Radio Ads



TV Ads



*KWTX App Takeover and Digital Ads

Magazine Ads



City Limits



*Insert in the October City Limits Newsletter

Social Media PSAs



Bus Ad



City Council PSAs



FALL 2021 MARKETING CAMPAIGN – *Won't You Be Our Neighbor?*

Be a part of your
NEIGHBORHOOD ASSOCIATION



The City of Waco wants to hear from you!
Joining your neighborhood association gives
you the platform to discuss your concerns,
brainstorm solutions, and meet your neighbors.



**Won't you
be our
neighbor?**

waco-texas.com/neighborhoods • 254.750.5774

Sea parte de su
**ASOCIACION
De VECINOS**



¡La ciudad de Waco quiere escuchar de usted!
Unirse a su asociación de vecinos le da la
oportunidad de hablar sobre sus preocupaciones,
encontrar soluciones y conocer a sus vecinos.



**¡Sea
Nuestro
Vecino!**

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October City
Limits Newsletter
Inserts in English
and Spanish

FALL 2021 Grant Projects – *East Waco Park Projects*

Total Budgeted Amount	\$70,925
Refurbish Oscar DuConge Pavilion	\$12,993.04
Renovate Eastern Little League Bathroom	\$ 9,948.65
Repair Eastern Little League Driveway	\$49,833.00*
<hr/>	<hr/>
<i>Total Funding</i>	<i>\$72,744*</i>

*Parks & Recreation covered the overrun of \$1,849.69 on the ELL driveway and parking lot repairs.



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EAST WACO PROJECTS – *Oscar DuConge Park Pavilion*

Before



After



EAST WACO PROJECTS – *Eastern Little League Bathroom*

Before



- **Project Progress**
 - Zamco Services
 - Project started mid-October
 - Project in progress
- **Work Items**
 - Replace partitions and stall doors
 - Install urinal cover in men's restroom
 - Install new toilet in women's restroom
 - Install new steel sink in each restroom
 - Rerun hot water lines to the sinks
 - Paint interior of both restrooms and doors
 - Install new doors and door frames
 - Install new toilet seats
 - Install LED lights

EAST WACO PROJECTS – *Eastern Little League Bathroom*

In progress



EAST WACO PROJECTS – *Eastern Little League Driveway/Parking Lot*

Before



- **Project Progress**
 - Barsh Company
 - Notice to proceed authorized on October 1
 - Completion goal: Mid-December
 - Work ahead of schedule
- **Work Items**
 - Prep and placement of recycled material across lot
 - Forming and placement of concrete slabs for drive approach and dumpster pad
 - Removal of existing driveway and placement of new bollard with mow strip.

EAST WACO PROJECTS – *Eastern Little League Driveway/Parking Lot*

In-progress

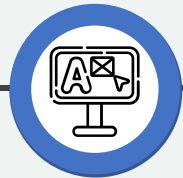


2022 Neighborhood Grant – *Timeline*

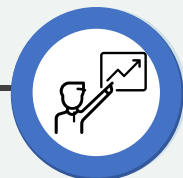
October 19
Council Approved
Changes to the
Neighborhood
Grant Policy



October 20
Application and
website updated
with 2022
information



October 28
Fall Neighborhood
Leaders' Network
with Grant
Presentation



January 26
Neighborhood
Grant
Application
Due



**Mid-to-Late
February**
Committee
Meeting and Make
Grant Awards





Neighborhood Grant Program – *Review*

The City of Waco's Neighborhood Grant Program assists neighborhood associations with beautification, identity, and community-based projects.

The program was created to engage residents, increase community spirit and pride, strengthen community relations, provide a public benefit, attract and retain a quality workforce, and ensure Waco neighborhoods remain vibrant places to live, work, and play.



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Neighborhood Grant Program – *Review*

- Available to City of Waco Neighborhood Associations
- Grants must be of public benefit and publicly accessible
- Maximum grant of \$7,500 per project
- 25% match required (most projects)
- Maximum of 2 grant applications per Neighborhood Association
 - After the successful completion of 1 grant project
 - Maximum of \$10,000 per neighborhood each year



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Questions?



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