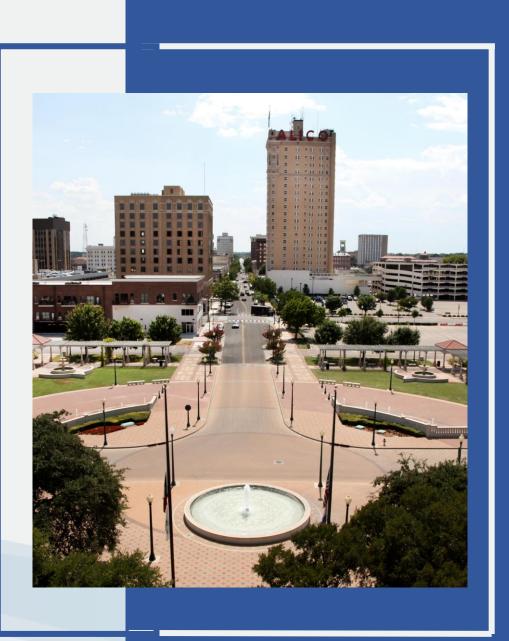
City of Waco Lead Is Preventable Program (LIPP) And HOME Rehabilitation Program

Work Session September 7, 2021

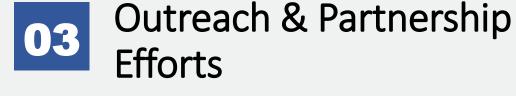
Community Services Department



LIPP and HOME Rehabilitation Program Overview



- **Program Overview**
- LIPP
- Rehabilitation





- Program Data
- LIPP
- Rehabilitation
- Program Performance

LIPP Overview

The LIPP program addresses lead hazards within the home through lead abatement. Assistance is up to \$25,000 and includes the following repairs and program qualifications:

Repairs include:

- Lead base paint abatement
- New interior paint
- New exterior paint
- New flooring
- New windows

Qualifications include:

- Home built before 1978
- Child under six living or frequent home
- Household income under 80% area median income
- Property located in Waco city limits

Homes Built Pre-1978

Willow Grove

UDUUS

Ocee

REGION

Lake Waco

N: sale ArchroProjects/Housing/Lead Paint Houses Pre 1978/Lead Paint Houses, Pre 1978.aprx 8/18/2021 1:58 PM Jaket

ROOM

War da

Downsville

Lac -Lak

6,847 29.1%

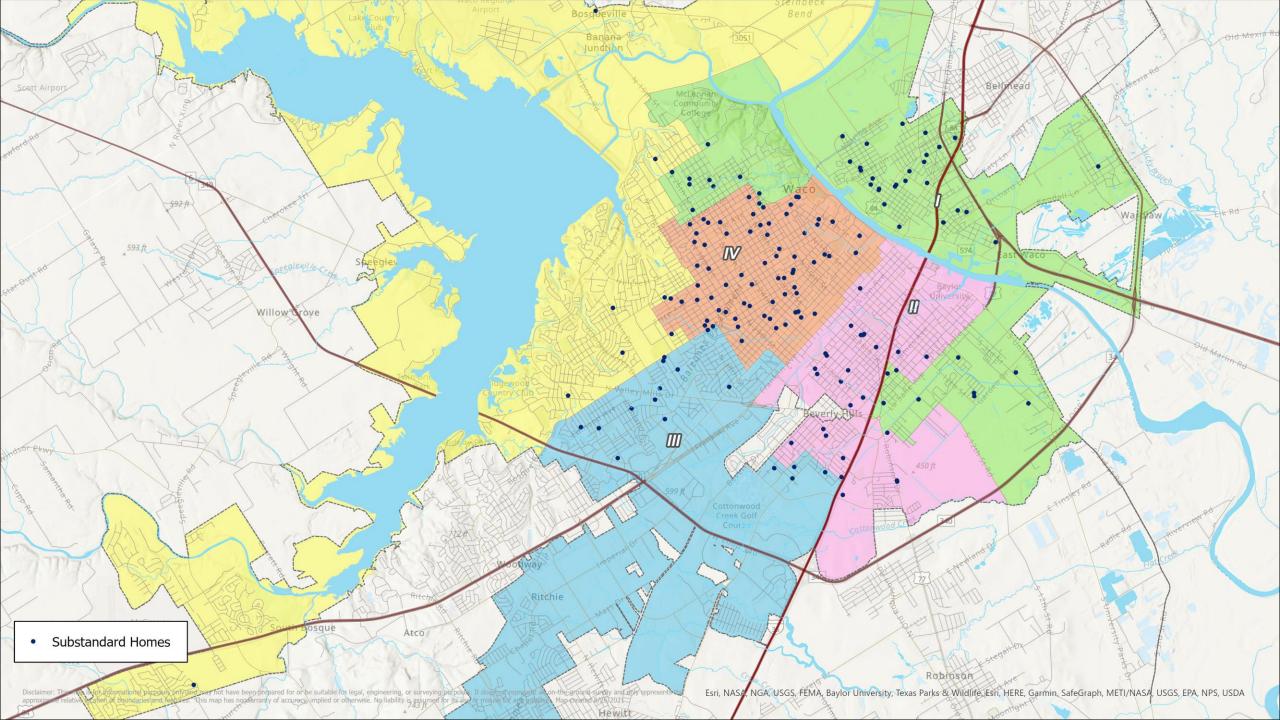
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Robaso

3,335

He

Bellnielid



LIPP Projects Completed

The City received \$3,800,000 in lead hazard grant funds to assist with lead abatement and leverage rehabilitation grant funding.



Rehab Program Overview

The Rehab program addresses major deficiencies within the home. Assistance is up to \$50,000 and include the following repairs and program qualifications:

Repairs include:

- New Roof
- Foundation repair
- New plumbing
- New electrical
- ADA accessibility

Qualifications include:

- Household income under 80% area median income
- Property located in Waco city limits
- Property located outside
 100-year flood plain.
- Max of (1) lien of which
- can't be a reverse mortgage.

Rehabilitation Projects Completed

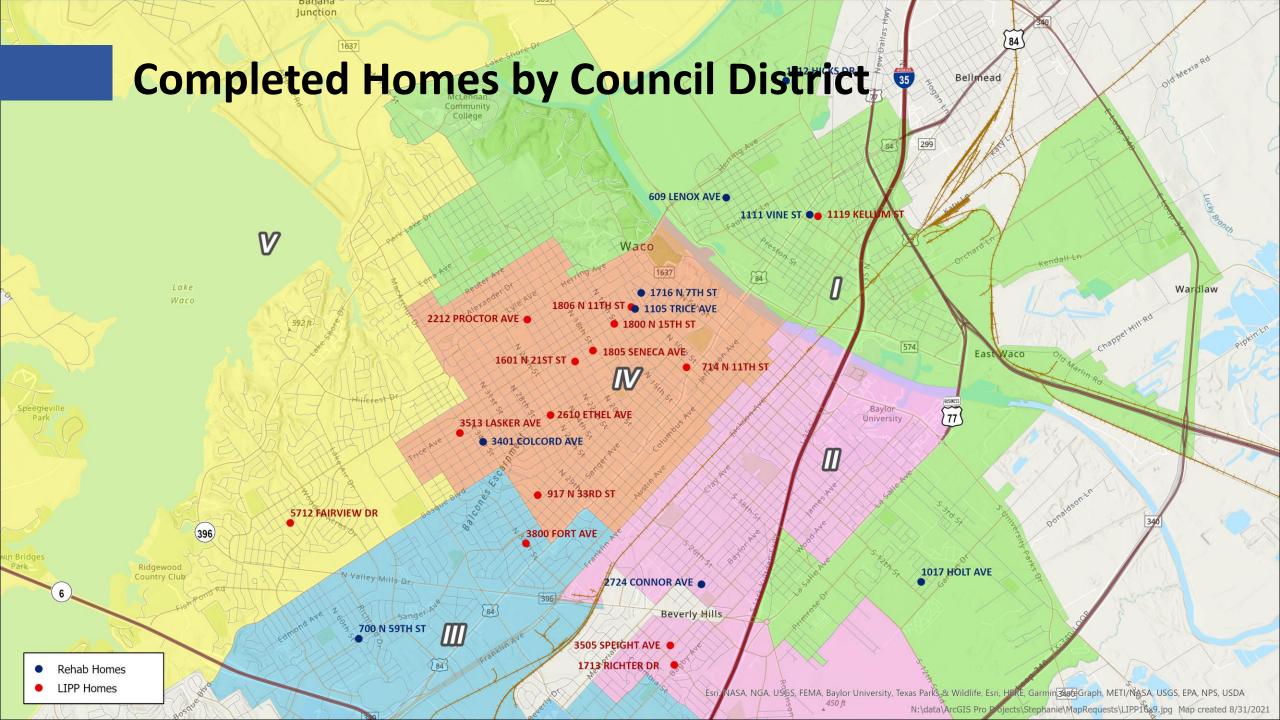
The City has allocated approximately \$1,425,485 since 2018 in CDBG and HOME funding



Applications Eligible vs Ineligible

The Rehabilitation and LIPP program has received a total of 104 applications. Of the 104 applications, 55 applicants did not qualify for assistance. Reasons for disqualification included:

- No response 9%
- Over income 6%
- Home deemed infeasible 15%
- Voluntarily withdrew 5%
- Reverse mortgage 4%
- Other (delinquent property taxes, property in 100-yr flood plan) 13%



LIPP/Rehab Challenges & Solutions

Challenges

- COVID-19 Pandemic
- Increasing cost of labor and materials
- Lack of licensed lead abatement contractors
- Shortage of qualified contractors



Solutions

- Implemented safe practices
- Accept bids up to 15% over city's work estimate
- Staff is willing to build contractor capacity and provide training.
- Partner with to local chambers



Marketing Plan – Digital Outreach



Coordination with Office of Neighborhood Engagement and presentations to Neighborhood Associations



Social Media push through Municipal Information



PSA to impacted Zip Codes

CITY OF WACO

Marketing Plan



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- Outreach Emphasis:
 - Zip codes with high concentration of pre 1978 homes.
 - Council Districts I and IV.
- Relationship Building:
 - Continue to establish and maintain partnerships with
 - local nonprofits and agencies.
 - Utilize Code Compliance to disseminate marketing
 - materials.
- Create reoccurring PSA for radio, TV and social media.

Community Engagement

The city has partnerships with the following organizations to assist with outreach and to promote the LIPP and Rehab Programs:

- Waco McLennan County Public Health District
- Economic Opportunities Advancement
 Corporation (EOAC)

Grassroots Community Development

Corporation

- Local Churches
- Multiple Cities

Before and After Pictures













Before and After Pictures













QUESTIONS?

