

Neighborhood Grant Program

Office of Neighborhood Engagement



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DEFINITIONS

Neighborhood Association

An independent, voluntary and informal organization that defines its own purpose and encompasses residents from a larger area to provide a conduit for information between the city and residents.

Homeowner's Association

A formal and mandatory membership group that governs common areas and rules for a subdivision.



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BEST PRACTICES RESEARCH



Avoid duplication of local grant program efforts
Waco Foundation's Immediate Impact Grants (core neighborhoods)



Research other neighborhood grant programs



Meetings with Arlington, Pasadena and Plano to discuss their programs



Waco's unique informal neighborhood associations

OTHER NEIGHBORHOOD GRANT PROGRAMS

City	Group Focus	Project Focus	Max Funding	Match Required
Arlington	Any organized neighborhood group	Beautification & Public Improvements	NA: \$10,000 HOA: \$25,000	20%
Plano, Vitality & Beautification Grant	NA, HOA & Crime Watch	Beautification	Small grant: \$2,000 Large grant: \$10,000	Small Grant: 30% Large Grant: 40% Mandatory Groups: 50%
Plano, Mini Grant	Voluntary Neighborhood Groups	Communications, printing, yard signs, welcome baskets	\$500	0%
Pasadena	NA	Signs, security cameras, National Night Out	\$7,500	50%
Carrollton	NA & HOA	Landscape, park improvements, signs	\$25,000	33%



OTHER NEIGHBORHOOD GRANT PROGRAMS

City	Group Focus	Project Focus	Max Funding	Match Required
Houston	Any organized neighborhood group	Signs, landscaping, public improvements	\$5,000	100%
Denton	Any organized neighborhood group	Public improvements, programs & events	\$10,000	25%
DeSoto	HOA	Beautification & Landscaping	Round 1: \$1,000 Round 2: Remaining Funds	100%
Surprise, AZ	HOA	Beautification, Public Improvements & Events	\$10,000	0%

NEIGHBORHOOD NEEDS SURVEY



Gauge interest and identify needs from neighborhoods



Survey conducted from Feb 22 – March 5

Key Questions

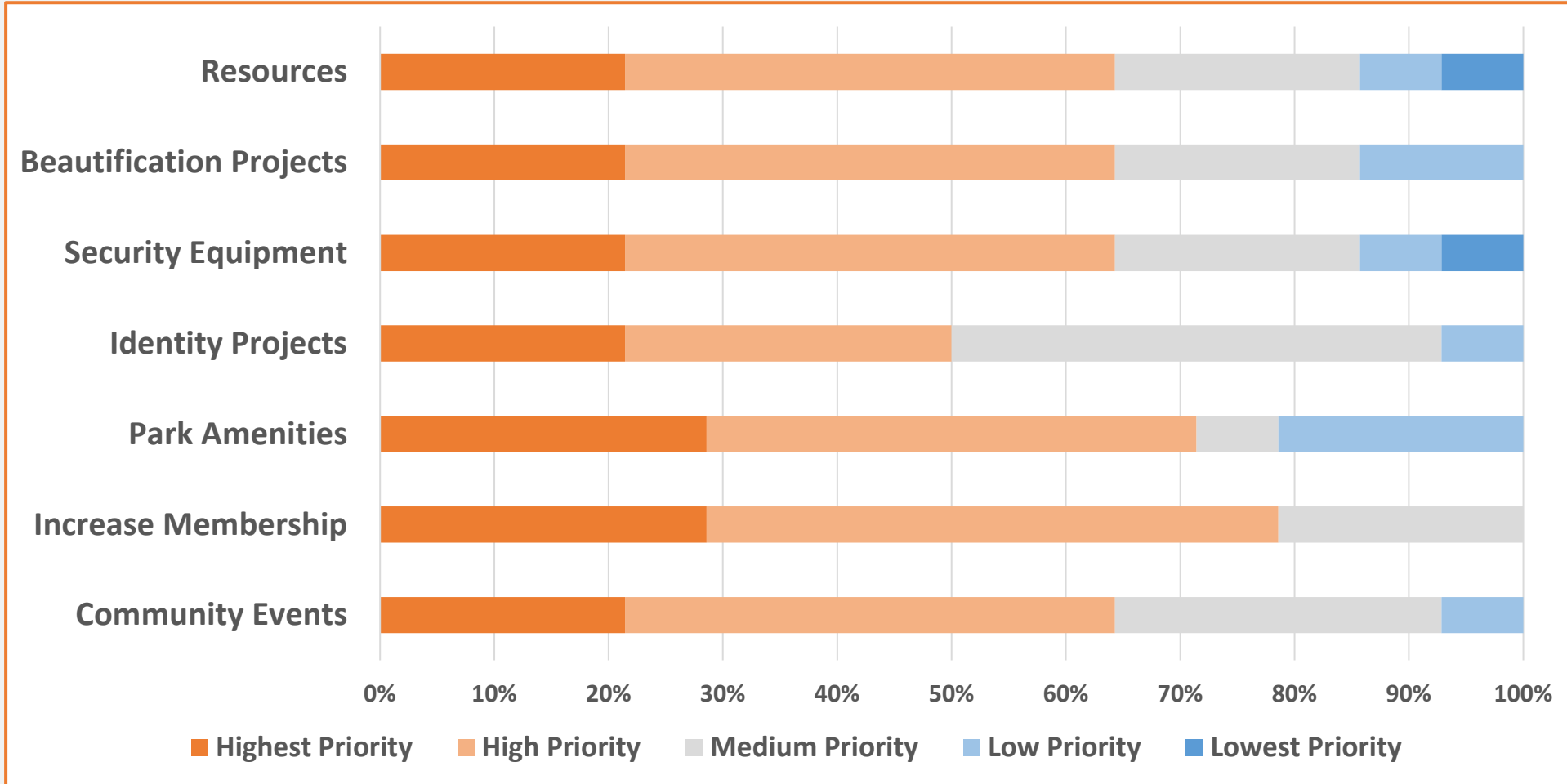
- Prioritize community improvement efforts
- Areas of concern
- How would you spend \$4,000 for your neighborhood?
- Capacity to provide a match
- COVID-19 concerns
- Additional resources, supplies or guidance needed



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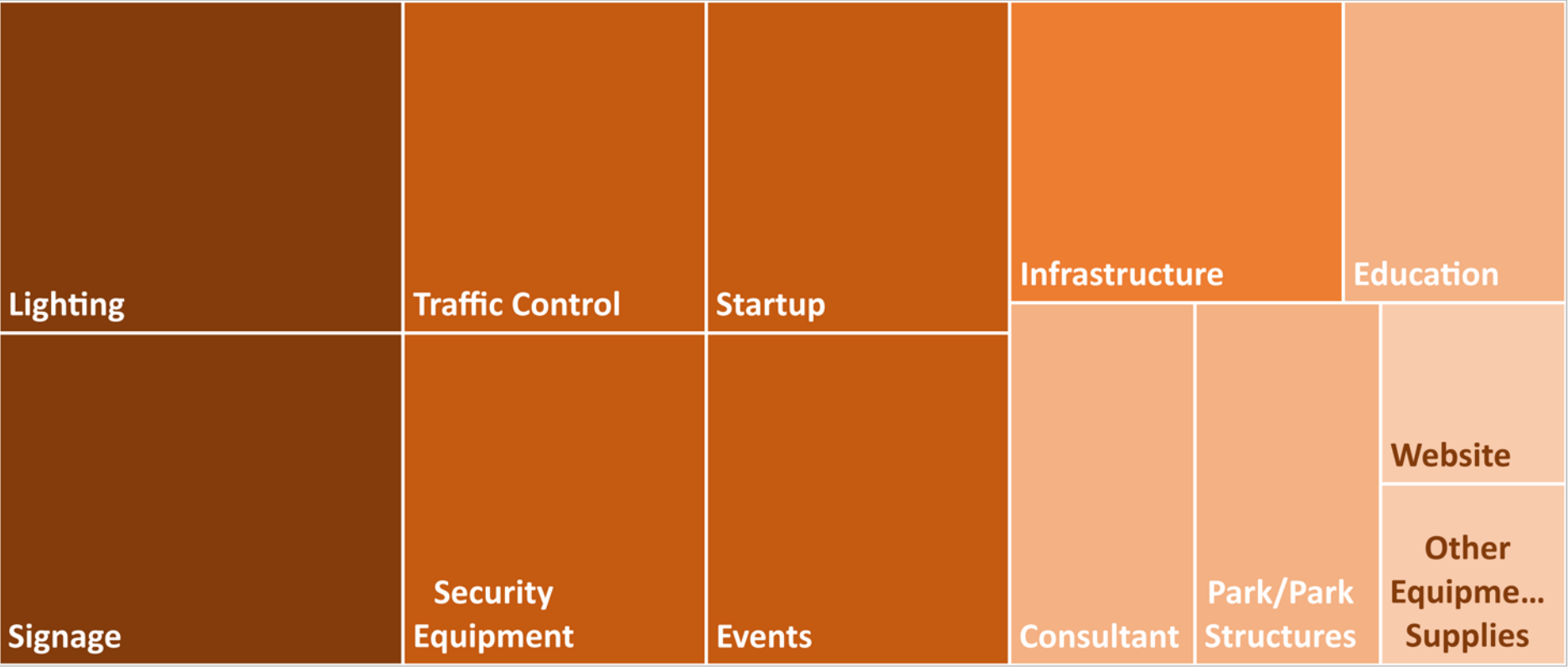


SURVEY RESULTS: Community Improvement Priorities

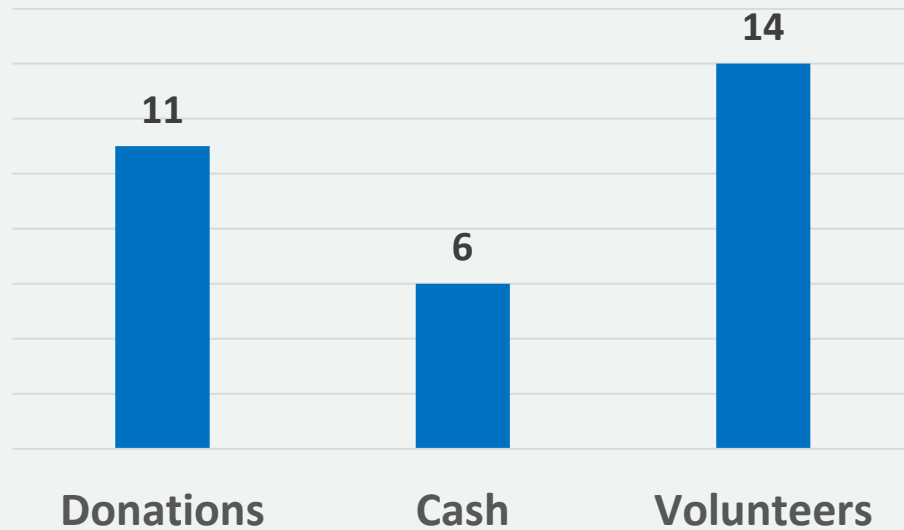




SURVEY RESULTS: Grant Project Ideas



SURVEY RESULTS: Grant Match Capacity



Neighborhood associations were asked if they would be able to provide a match.

- Only 6 could provide a cash match
- None of those 6 could make the match with cash alone
- All indicated they could provide a match with combination of donations and volunteer work



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NEIGHBORHOOD GRANT PROGRAM: Overview

Public Purpose

Financial assistance to neighborhood associations for beautification, identification, and community-based projects (public purpose)

25% Match

Cash, in-kind donations or volunteer hours

Match exemption: Public projects owned & maintained by City (street signs, park amenities, illegal dumping cameras, etc.)

Funding

Up to \$7,500
matching grant

Application

Open from
April 21 – May 28, 2021

NEIGHBORHOOD GRANT PROGRAM: Potential Projects

- Events or gatherings
- Park amenities
- Security equipment to monitor illegal dumping
- Beautification projects
- Community gardens



- Neighborhood Identity
 - Create or redesign logo
 - New neighborhood signs or street sign toppers





NEIGHBORHOOD GRANT PROGRAM: Eligible Projects

- Support neighborhood goals
- Be highly visible and accessible from the public realm
- Have a community benefit
- Enlist community participation and support
- Result in an enhancement of the neighborhood
- Be feasible to complete within 6 months
- Be within Waco city limits



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NEIGHBORHOOD GRANT PROGRAM: Projects Not Eligible

- Duplication or expansion of an existing program or service
- Ongoing services or support for operating budgets
- Projects that conflict with existing city policy
- Projects that conflict with neighborhood association goals
- Projects that could negatively affect the neighborhood or other neighborhoods
- Project exceeding six months to completion
- Maintenance of projects built with previous grants



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NEIGHBORHOOD GRANT PROGRAM: Neighborhood Association Requirements

- Have by-laws governing the organization
- Have Articles of Incorporation filed with the Secretary of State
- Have membership open to all living within boundaries
- Have been actively holding meetings for the past year*
- Have a Federal Tax Identification Number
- Have a bank account
- Submit the application by the deadline
- Agree to submit the required reports
- A City of Waco Neighborhood Association



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● ● NEIGHBORHOOD GRANT PROGRAM: Funding Distribution

- Grant payments will be a reimbursement to neighborhoods or made directly to a vendor
- One grant limit in the year the NA receives their first grant
- Maximum grant amount \$7,500



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NEIGHBORHOOD GRANT PROGRAM: Selection Committee

- Amy Burlarley-Hyland, *Public Works*
- John Rose, *Parks & Recreation*
- Jared Wallace, *Police*
- Raynesha Hudnell, *Community Services*
- James Triplett, *Community Services*
- Ashley Millerd, *Solid Waste*
- Rolando Rodriguez, *Neighborhood Engagement*
- Melett Harrison, *Neighborhood Engagement*



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TIMELINE: Upon Support of City Council

April 21

Application and
webpage go live



April 22

Presentation
to NA leaders



May 4

Council Considers
Grant Policy



May 28

Application
Due



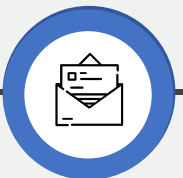
June 16

Grant Committee
Meeting



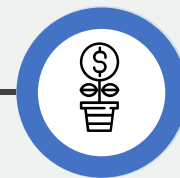
Early July

Notify NAs of
Awards



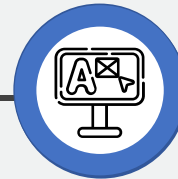
Late December

Complete First
Grant cycle



October 15

FY 21-22
Application Opens*



Feb 2022: Make award
Mar – Aug 2022: Project Work