

CAMERON PARK ZOO UPDATES

Derrick Oltmann,
Interim Facilities Director

Duane Hills,
Interim Zoo Director

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CAMERON PARK ZOO UPDATES

- Bond Projects/Construction Update:
Education Center & Veterinary Hospital and
Penguin Exhibit
- First Quarter & Spring Break Highlights
- Café and Coffee Shop Update
- Zoo Director Recruitment Process



Cameron Park Zoo Construction Update
*Education Center & Veterinary Hospital
Penguin Exhibit*



Cameron Park Zoo Construction Update *Penguin Exhibit*

Penguin Exhibit



Black-footed Cat Exhibit

Family Restroom

Visitor Plaza

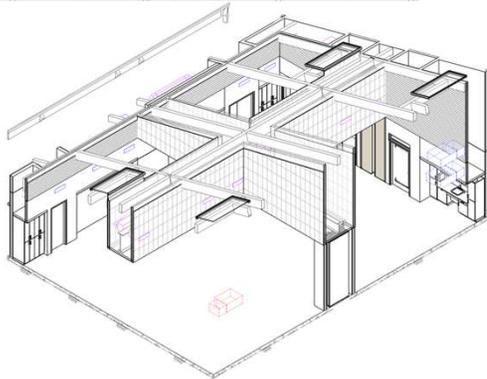
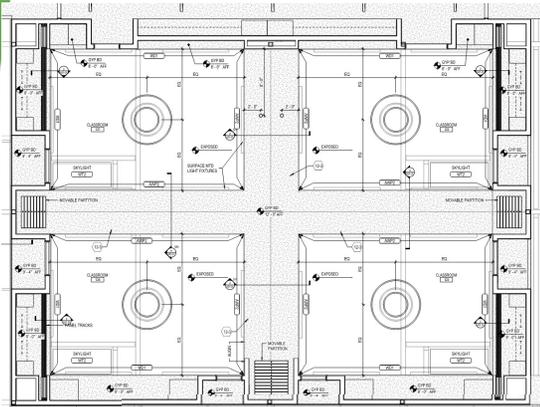
Vending Kiosk

Cameron Park Zoo Construction Update

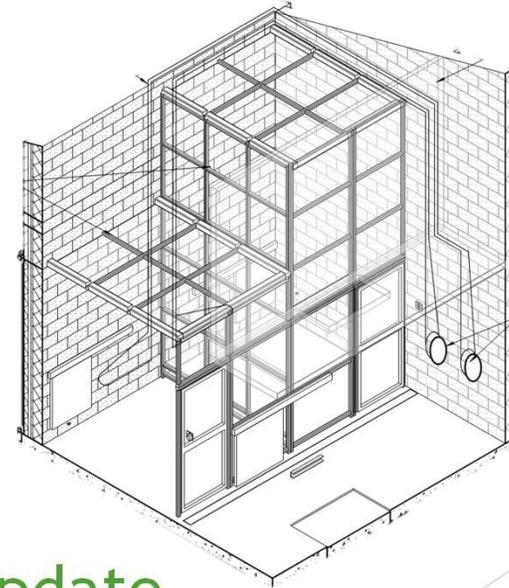
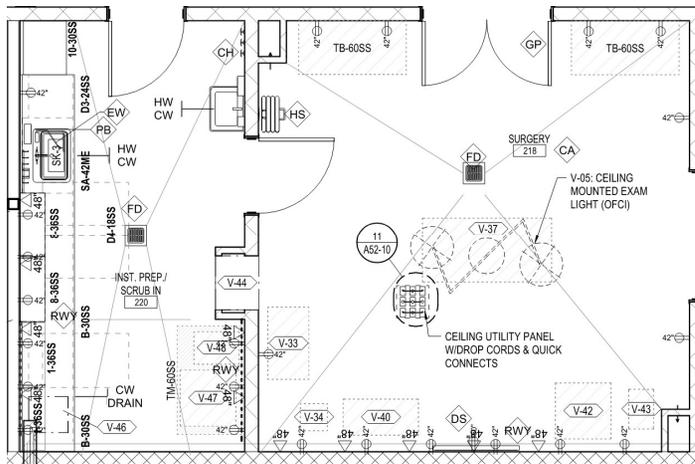
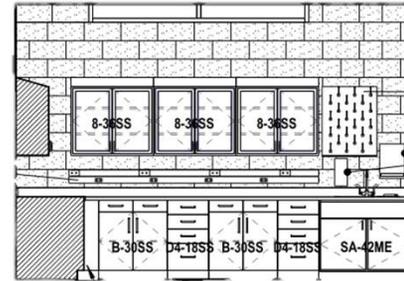
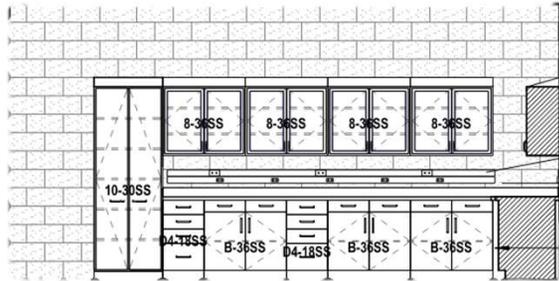
Penguin Exhibit



Cameron Park Zoo Construction Update
Education Center & Veterinary Hospital



Cameron Park Zoo Construction Update *Education Center & Veterinary Hospital*



Cameron Park Zoo Construction Update Education Center & Veterinary Hospital



Cameron Park Zoo Construction Update *Groundbreaking*



Cameron Park Zoo Construction Update

Phase	Start	Finish
Site demo, clearing, grading, earthwork	Dec 2022	Mar 2023
Utilities & Foundations	Mar 2023	Jun 2023
Structural steel and masonry	Jul 2023	Aug 2023
Roofing and exterior envelope	Aug 2023	Oct 2023
Life Safety & exhibit	Aug 2023	Nov 2023
Building Systems / Closeout	Dec 2023	Feb 2024
Commissioning, testing, and opening prep	Mar 2024	Jun 2024

Cameron Park Zoo Construction Update

Penguin Project Phases

Expenses to date	
Design (including alternate exhibit design)	\$ 1,073,300.00
Construction GMP-01 - Civil and Site Work	\$ 897,592.00
Construction GMP-02 - Vertical Construction	Pending
Testing, Engineering, Datacom, Contingency	\$ 38,944.00
Total Actual Expenses to date	\$ 2,009,835.00

Cameron Park Zoo Construction Update
Penguin Project Budget



Cameron Park Zoo Construction Update *Education Center & Veterinary Hospital*



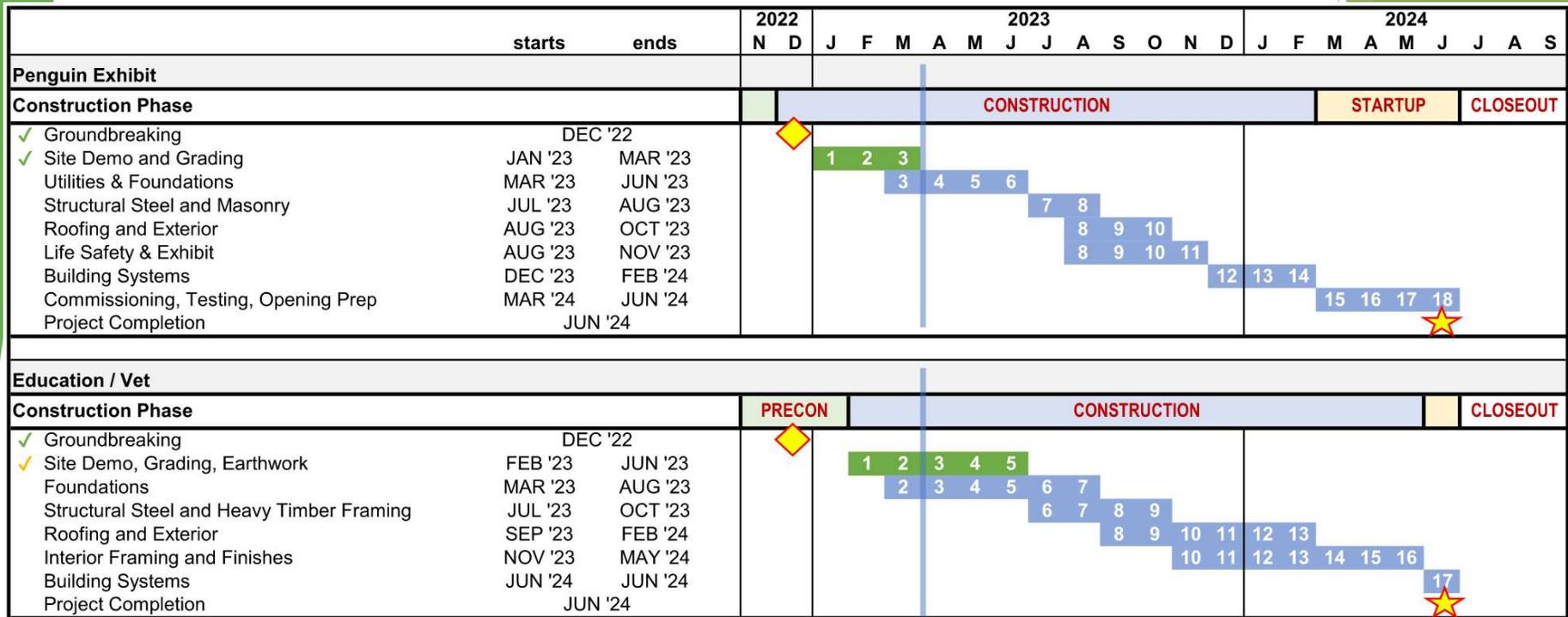
Cameron Park Zoo Construction Update
Education Center & Veterinary Hospital

Phase	Start	Finish
Site demo, clearing, grading, earthwork	Feb 2023	June 2023
Foundations	Mar 2023	Aug 2023
Structural steel and heavy timber framing	Jul 2023	Oct 2023
Roofing and exterior envelope	Sep 2023	Feb 2024
Interior Framing and finishes	Nov 2023	May 2024
Building Systems / Closeout / Completion	Jun 2024	Jun 2024

Cameron Park Zoo Construction Update
Edu/Vet Project Phases

Actual / Estimated expenses to date	
Design	\$ 942,150.00
Construction & Environmental	\$ 15,711,229.00
Testing, Engineering, Datacom, Contingency	\$ 190,659.00
Total Actual & Estimated Expenses to date	\$ 16,844,038.00
Equipment Donation	\$500,000.00
Total Project Budget	\$17,423,559.00

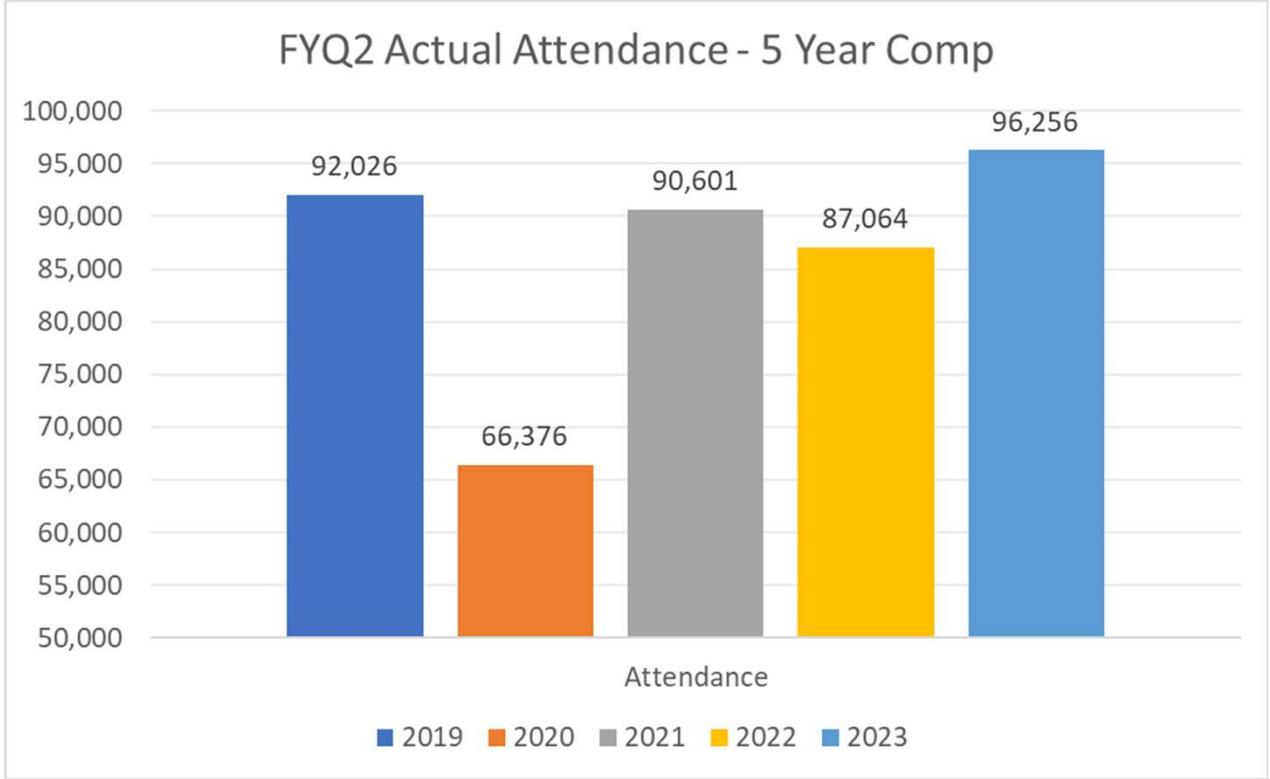
Cameron Park Zoo Construction Update
Edu/Vet Project Budget



Cameron Park Zoo Construction Update

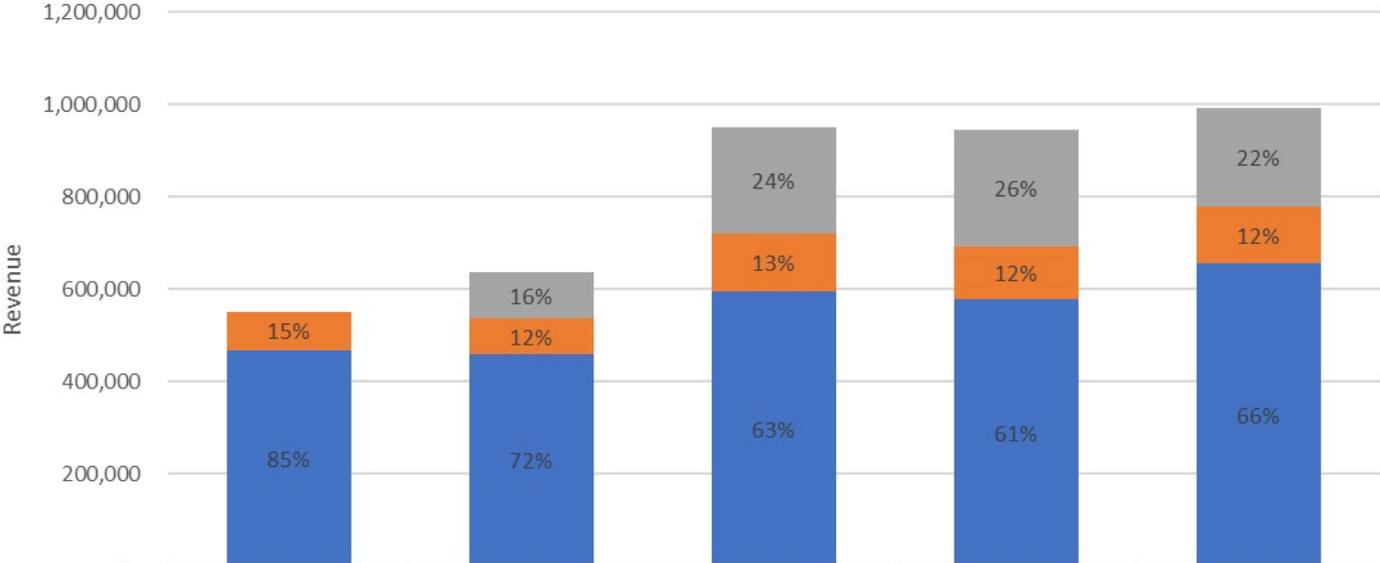
Project timeline

Cameron Park Zoo FYQ2 &
Spring Break Highlights,
Café and Coffee Shop Update, &
New Zoo Resident Introduction



Zoo Year to Date Attendance - FYQ2

Q2 Actuals - 5 Year Comp



Zoo Year to Date Revenue - FYQ2

Zoo Spring Break Year over Year Spend Per Person

- ▶ Spring Break 2023 spend per person up 23.08% over 2021
- ▶ Spring Break 2023 spend per person up 17.65% over 2022

Year	Spend Per Person
2021	\$10.83
2022	\$11.33
2023	\$13.33

Café & Coffee Shop

- ▶ Soft opening for Spring Break to add to the guest experience and generate revenue
- ▶ Name selection and logo will be finalized prior to the grand opening
- ▶ Ribbon cutting and grand opening in early May 2023
- ▶ Menu includes assorted coffee drinks and food items
- ▶ We offer our own coffee blend - finalizing branding and logo (packaged for sale - whole bean or ground)

Café & Coffee Shop



Coffee Shop and Cafe: Upcoming Plans

- ▶ Expanding menu items
- ▶ Serving non-admission guests
- ▶ Online ordering
- ▶ Integrating POS and inventory
- ▶ Meal options for schools and groups
- ▶ Adding an additional custom coffee blend for sale



New Zoo Resident

- ▶ Kenai, black bear cub
- ▶ Arrived March 2nd
- ▶ Found near Chistochina, Alaska
- ▶ Enjoys playing in his pool; tumbler toy
- ▶ Favorite treats are apricots and pineapples
- ▶ 90 lbs upon arrival. Males can weigh up to 600 lbs.
- ▶ The most common color for a black bear is brown



Zoo Director Recruitment Process

- ▶ Association of Zoos & Aquariums (AZA) Zoo Director Recruitment Requirements:
- ▶ Notify AZA of upcoming Zoo Director Vacancy
- ▶ Provide search process status report every 6 months until filled
- ▶ Final status report when position is filled
- ▶ First report due March 31, 2023
- ▶ Next report due end of September 2023

Zoo Director Recruitment Process

Search Process Status Report Update:

- ▶ Status of position
 - April 1, 2023 - Duane Hills, Interim Zoo Director
- ▶ Recruitment process
 - Communication with AZA & understanding of how they can support the process
 - Interviews with two Zoo specific recruitment firms April 4th & 5th
 - Execute contract with selected recruitment firm
 - Create Zoo Director Stakeholder Recruitment Committee
 - Review job description, salary, and recruitment packaging
 - Build recruitment panel - to include a Zoo professional from peer Texas Zoo & a Zoological Society Executive Board Member
- ▶ Expected position filled date - October 2023

SUMMARY

- ▶ Construction on track for Ed/Vet & Penguin - summer 2024 completion
- ▶ FYQ2 admissions up over previous years
- ▶ Spring Break revenue spend per person up over last year by 17.65%
- ▶ New Black Bear Kenai
- ▶ New café and coffee shop opening May 2023
- ▶ Director recruitment on track consistent with AZA standards

QUESTIONS ?