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## **New Website Links Renters and Landlords in McLennan County**

*Service lets users list and search housing for free*

**Waco, TX** (November 16, 2011) – The City of Waco and Housing & Community Development Department is pleased to announce the launch of a free housing locator website providing information about rental housing to McLennan County residents. WacoHousingSearch.org – a web-based service supported by a toll-free, bilingual call center – lets landlords advertise properties free of charge, while renters can search for free to find rentals that fit their needs.

“Access to affordable housing is critical to our economy and to the health of our community,” said Jeff Wall, Director of Housing & Community Development. “We believe this service will greatly assist McLennan County residents in locating the housing they need.”

Properties listed on WacoHousingSearch.org include a wide range of private market and assisted housing across McLennan County. Prospective tenants can search for rentals according to specific needs, such as proximity to medical facilities, public transit and schools. Listings can be sorted by rent amount, ZIP Code, date available and other important factors. WacoHousingSearch.org offers landlords 24-hour access to managing, adding and updating property listings, and listings can highlight amenities and include photos.

“We’re excited about the ability of this service to connect our residents to housing opportunities,” said Waco Mayor Jim Bush. “We’re encouraging property providers to take advantage of the free advertising and list their vacancies on WacoHousingSearch.org to help make this service as useful as possible.”

WacoHousingSearch.org is powered by Socialserve.com, a 501(c)(3) not-for-profit dedicated to serving the affordable housing needs of communities. Waco joins an ever-growing network of regions using Socialserve.com that currently spans 29 states.

Residents can search and list on [www.WacoHousingSearch.org](http://www.WacoHousingSearch.org) online 24 hours a day or call a toll-free, bilingual call center for assistance: 1-877-428-8844, Monday through Friday, 8 a.m. to 7 p.m. Central Time.

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