



Municipal Information Services

Post Office Box 2570
Waco, Texas 76702-2570
254 / 750-5636
Fax: 254 / 750-5634
www.waco-texas.com

October 15, 2014

Contact: Larry Holze
Public Information Officer
Larryh@ci.waco.tx.us

WCCC-TV Premiering New Programming

Beginning the week of October 19th, the Waco City Cable Channel will begin our big Fall Premier with new programs, new segments and a whole lot more.

Just some of the new programs you'll see starting October 19th are an informative video on how to ride the bus,...We'll take you through the fire academy's agility course,..plus get some good tips from Waco police on safe driving. We'll take you back to World War II and hear the little known story of the use of gliders and hear the personal account of control tower operator as he routed planes for missions out of Italy. In our Around Work series we'll take you up into the bell tower of St Albans church and learn about the only authentic church carillon in Waco.

In addition to new programs in most of our regular series we've added new videos to our more than twenty different Short Segments featuring Volunteers in our Community, locally owned food establishment as they "Sever it up Waco", we'll show you more of the historic Markers around Waco. In our Waco, A Moment in time segment, we'll tell the Baby Percy Medicine story as well as take a look back at Mrs Keton's Bakery and her famous Crème Puffs.

We've added new videos showing more of Waco's neighborhood parks, more old Post Cards from Waco, and a new segment that features Zoo Keepers at the Cameron Park Zoo. And again this year, we have a wide variety of great concert performances from the Brazos Nights stage in downtown Waco. During our normal broadcast schedule, you'll see individual music videos FROM the concerts all in High Definition and FULL concert replays on "Friday Nights in Concert". Returning to our fall line up for the fifth year are ten different monthly talk shows produced in our WCCC-TV studios from the Greater Waco Chamber, the Cen-Tex Hispanic Chamber, the Cen-Tex African American Chamber, the Waco McLennan County Public Health District, For Your Safety, Medicare and You, Home Is Where Our Heart Is, Community in Focus, The Giving Connection and the Education Collective. All programs to keep you informed about YOUR city.

All of this plus, we'll transport you LIVE to future events around the area and give you the feeling that YOU ARE THERE – LIVE.

-- more --

It's all on the Waco City Cable Channel. Available only on Time Warner and Grande Cable. We're NOT available on any satellite services like DISH or DIRECT TV. You CAN watch the same programming all in HD from anywhere in the world on our webchannel or free mobile app available from the Apple store. Watch for it. It starts October 19th, more local programming about the people, the places, the attractions and history of YOUR city. It's the Waco City Cable Channel.

###