



## Municipal Information Services

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## Waco's Veteran's Day Parade to be Broadcast Live World Wide

This year's Veterans Day Parade through downtown Waco will be bigger and better than ever with more than 160 units including floats, school bands, drill teams and of course our Veterans. The parade will begin at 13<sup>th</sup> and Austin at 11a.m. on Tuesday, November 11<sup>th</sup> and proceed down Austin Avenue to City Hall. Waco area citizens are encouraged to line Austin Avenue to show their support and appreciation for the men and women who have served our country.

If you can't make it to downtown Waco, the Waco City Cable Channel will again bring the entire parade to viewers via cable tv and the internet. Our coverage will originate from Austin Ave near the ALICO building where two commentators will describe the parade and its units while five HD cameras provide images to our viewers. The parade can be viewed on WCCC-TV (on channel 10 on both Time Warner and Grande cable as well as in HD on Grande channel 810) and from anywhere in the world from the City's website [waco-texas.com](http://waco-texas.com). or our site at [www.WCCC.TV](http://www.WCCC.TV) . Also anyone with a smart phone or other mobile device (like iPhone, iPad, Android, etc) can watch the parade live from anywhere in the world.

We encourage citizens to notify any military family members (especially overseas) to watch Waco's parade via the internet. [www.wccc.tv](http://www.wccc.tv). An opportunity to send in an email during the parade will be available with some received from far away places being read live on the air during the parade.

Live coverage begins at 11:00a.m.

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