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TEXAS HIGH SCHOOL BASEBALL COACHES ASSOCIATION CELEBRATES 41 YEARS IN WACO!

The Waco Convention & Visitors Bureau (CVB) is pleased to announce that the Texas High School Baseball Coaches Association (THSBCA) is conducting its 41st consecutive convention in Waco January 12-14, 2012.

In 1972 an energetic group of high school coaches and scouts gathered in Waco to formulate new ideas for the promotion and improvement of high school baseball in Texas. That group founded what is now called the Texas High School Baseball Coaches Association. Over the past 40 years the association has grown in every division of baseball and is one of the fastest growing baseball associations in the country.

The THSBCA works hard to promote membership and further its members' knowledge and awareness of baseball at all levels. The THSBCA staff handles concerns with current issues, rule changes, coach-umpire relations, recognition of players/coaches through award programs, and more. The THSBCA's website, thsbca.com, serves as a great resource to members and baseball fans.

Convention attendance is approximately 3,000, with an average economic impact of \$1 million this year. The combined economic impact for 41 years of conventions is in excess of \$31 million.

This year's convention will feature information that highlights a variety of skills and professional knowledge needed to make Texas high school coaches more proficient and players more successful.

"Anytime Waco is selected as the host site for a convention it is a great honor. To have this opportunity 41 consecutive years is a tribute to the city of Waco. I would like to thank the Texas High School Baseball Coaches Association for their confidence in our ability to continuously produce a successful event," said Elizabeth A. Taylor, Director of the Waco Convention & Visitors Bureau.

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