



## Municipal Information Services

Post Office Box 2570  
Waco, Texas 76702-2570  
254 / 750-5636  
Fax: 254 / 750-5634  
[www.waco-texas.com](http://www.waco-texas.com)

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Contact: Larry Holze  
Public Information Officer  
[Larryh@ci.waco.tx.us](mailto:Larryh@ci.waco.tx.us)

## **WCCC-TV Gives Viewers the Feeling of Being at the Cultural Arts Fest and Launch of Waco Downtown Cultural District - LIVE**

This Saturday, October 1<sup>st</sup> at 5:30pm the Waco City Cable Channel (WCCC-TV) will air another Special Broadcast of “YOU ARE THERE – LIVE” where we will take viewers to downtown Waco and walk all through the Cultural Arts Fest just as if they were there in person.

Our HD camera and microphones will be the eyes and ears of viewers as we walk around the Cultural Arts Fest just like YOU ARE THERE- LIVE. There won't be an on camera host or guide, just the live events as they are happening and viewers will see and hear them live through our camera as we walk around the event. At 6pm viewers will see the special presentation in Indian Spring Park of the Launch of the Waco Downtown Cultural District.

Future YOU ARE THERE-LIVE events include the Heart of Texas Fair and Rodeo on Thursday, October 6<sup>th</sup> at 6:30pm and the Winter Wonderland in December. Just another way the Waco City Cable Channel involves Waco citizens in what's happening in their City.

WCCC-TV can be viewed on Time Warner and Grande cable channel 10 and in HD on Grande 810. For those who don't have cable, the same programming is available on our Roku channel and streamed live at [www.wccc.tv](http://www.wccc.tv). A free downloadable app is also available from the Apple store.

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