

Downtown Façade Improvement Guidelines and Application

The Downtown Waco Façade Improvement Program makes funds available for projects that improve existing storefronts and buildings in the greater downtown area (see map for area covered by the program.) If the application is approved, the program will pay a portion of the project costs. This amount will vary based on the project, but could be as little as 10% or as much as 50% of the project cost, with a minimum of \$500 and a maximum of \$45,000. To be eligible, a project must meet some or all of the following goals; please mark all that apply. Submit completed form to laraine@wacoddc.com.

- Preserves or restores the outside of a historic building (built before 1964)
- Creates or improves something that is an asset to the public, such as sidewalks or lighting of pedestrian areas.
- Elevates the appearance of public spaces and the district by upgrading elements of a building or other improvement that are deteriorated or substandard
- Increases the attractiveness of a building for tenants or customers

Please attach a detailed description of the project explaining exactly what the condition of the property is now, what will be done as part of the project, and what conditions will change or be improved as a result of the project. Include the address, name of business if applicable, and proposed work to be done. Attach a photo of the building and a drawing of the proposed improvements, if available.

Property Address: _____

Address and name of owner: _____

Address and name of business: _____

Project Description: attached? Y / N **Photo attached?** Y / N **Sketch or rendering attached?** Y / N

What is the primary problem or challenge the project is designed to solve?

Please attach a detailed budget for the project. In order for us to consider investing, we must be able to understand exactly what you are proposing to do, and exactly what it will cost. If we do not have enough information to make this judgment, your application will be returned to you. Please include contractors' estimates or an explanation of where the budget figures come from, to verify that the proposed work can be completed within the amount budgeted.

Budget attached? Y / N

This application will be reviewed by City staff and the Real Estate Development/Urban Design Committee of the Business Resource Center (Waco's downtown development corporation.) If a recommendation is made for funding, you will be notified and the recommendation will be considered by the appropriate Board for approval. Depending on the recommendation, this process may take as much as 90 days. Questions? Call 754-8898